

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>George Endel Deckner</td> <td>12/08/2009</td> </tr> <tr> <td>Arif Ali Baig</td> <td>12/08/2009</td> </tr> <tr> <td>Iain Allan Hughes</td> <td>12/08/2009</td> </tr> </tbody> </table>		Name	Execution Date	George Endel Deckner	12/08/2009	Arif Ali Baig	12/08/2009	Iain Allan Hughes	12/08/2009				
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>The Procter &amp; Gamble Company</td> </tr> <tr> <td>Street Address:</td> <td>One Procter &amp; Gamble Plaza</td> </tr> <tr> <td>Internal Address:</td> <td>Chief Patent Counsel</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45202</td> </tr> </table>		Name:	The Procter & Gamble Company	Street Address:	One Procter & Gamble Plaza	Internal Address:	Chief Patent Counsel	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202
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<b>CORRESPONDENCE DATA</b>													
Fax Number: (513)386-3566 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 513-983-6070 Email: leffler.la@pg.com Correspondent Name: The Procter & Gamble Company Address Line 1: 299 East Sixth Street, 4th Floor Address Line 2: Central Docketing Address Line 4: Cincinnati, OHIO 45202													
ATTORNEY DOCKET NUMBER:	11497												
NAME OF SUBMITTER:	Kathleen Y. Carter												
Total Attachments: 3													

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**PATENT**  
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## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled **Oral Care Compositions with Abrasive Combinations** Attorney's Docket No. **11497** and filed in the United States Patent Office as Number **12/624,659** on **November 24, 2009**. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

**George Endel Deckner, 10572 Tanager Hills Drive, Cincinnati, Ohio 45249 USA;**  
**Arif Ali Baig, 7788 Birchwood Court, Mason, Ohio 45040 USA;**  
**Iain Allan Hughes, 4791 Drake Road, Cincinnati, Ohio 45243 USA**

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number \_\_\_\_\_ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).



Signed:

Iain Allan Hughes

12/8/09

Date

State of Ohio

County of Cuyahoga

SS

On this 8th day of December, 2009, before me personally appeared Iain Allan Hughes, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

*Lisa A. Leffler*

Notary Public/Witness



**LISA A. LEFFLER**  
Notary Public, State of Ohio  
My Commission Expires  
November 3, 2012