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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
 Adam M. Kellogg, Kelly C. Kellogg, Dean B. Krotts

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: SportPet Designs, Inc.
 Internal Address: _____
 Street Address: 1801 Airport Road, Suite A
 City: Waukesha
 State: Wisconsin
 Country: US Zip: 53188

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
 Execution Date(s) 2/8/2010

Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s): This document is being filed together with a new application.

A. Patent Application No.(s)
29/316,970

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: JOHN M. MANION
 Internal Address: RYAN KROMHOLZ & MANION, S.C.
 Street Address: P.O. Box 26618
 City: MILWAUKEE
 State: WI Zip: 53226-0618
 Phone Number: 262 783 1300
 Fax Number: 262 783 1211
 Email Address: N/A

6. Total number of applications and patents involved: 1

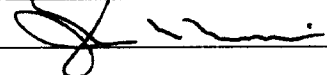
7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
 Expiration Date _____

b. Deposit Account Number 06-2360
 Authorized User Name Daniel D. Ryan

9. Signature:  _____
 Signature Date 2/10/2010

John M. Manion
 Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT
REEL: 023967 FRAME: 0049

ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable considerations, receipt of which is acknowledged, we, Adam M. Kellogg, Kelly C. Kellogg, and Dean B. Krotts, being the lawful owners, hereby sell and assign to SportPet Designs, Inc, its successors and assigns, the entire right, title and interest throughout the world in our invention entitled Combined Feline Swat Track and Scratcher Structure, as described in application Serial No. 29/316,970, filed 13 November 2009, and in this and any and all US and other patent applications and patents thereon, and in all rights of priority thereto.

Signed, sealed and delivered this 8TH day of FEBRUARY, 2010.

[Signature]
Adam M. Kellogg

STATE OF WISCONSIN)
) SS
COUNTY OF WAUKESHA)

Personally came before me this 8 day of February, 2010 the above named Adam M. Kellogg personally known to me to be the person who signed the above document, who acknowledged the same as his own free act and deed.



Notary Public Kristina M Westfall

My Commission Expires 8/5/12

Signed, sealed and delivered this 8TH day of FEBRUARY, 2010.

[Signature]
Kelly C. Kellogg

STATE OF WISCONSIN)
) SS
COUNTY OF WAUKESHA)

Personally came before me this 8 day of February, 2010 the above named Kelly C. Kellogg personally known to me to be the person who signed the above document, who acknowledged the same as his own free act and deed.



Notary Public Kristina M Westfall

My Commission Expires 8/5/12

Signed, sealed and delivered this 8TH day of FEBRUARY, 2010.

[Handwritten Signature]

Dean B. Krotts

STATE OF WISCONSIN)
) SS
COUNTY OF WAUKESHA)

Personally came before me this 8 day of February, 2010 the above named Dean B. Krotts personally known to me to be the person who signed the above document, who acknowledged the same as his own free act and deed.

Notary Public *Kristina M Westfall*

My Commission Expires 8/5/12

