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 Adam M. Kellogg, Kelly C. Kellogg, Dean B. Krotts

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**  
 Name: SportPet Designs, Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 1801 Airport Road, Suite A  
 City: Waukesha  
 State: Wisconsin  
 Country: US Zip: 53188

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**3. Nature of conveyance/Execution Date(s):**  
 Execution Date(s) 2/8/2010

Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
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**4. Application or patent number(s):**  This document is being filed together with a new application.

A. Patent Application No.(s)  
29/316,970

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: JOHN M. MANION  
 Internal Address: RYAN KROMHOLZ & MANION, S.C.  
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 City: MILWAUKEE  
 State: WI Zip: 53226-0618  
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 Fax Number: 262 783 1211  
 Email Address: N/A

**6. Total number of applications and patents involved:** 1

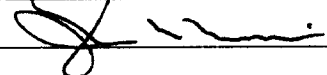
**7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
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 None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
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**9. Signature:**  \_\_\_\_\_  
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John M. Manion  
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Total number of pages including cover sheet, attachments, and documents:

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PATENT  
REEL: 023967 FRAME: 0049



Signed, sealed and delivered this 8<sup>TH</sup> day of FEBRUARY, 2010.

*[Handwritten Signature]*

Dean B. Krotts

STATE OF WISCONSIN )  
 ) SS  
COUNTY OF WAUKESHA )

Personally came before me this 8 day of February, 2010 the above named Dean B. Krotts personally known to me to be the person who signed the above document, who acknowledged the same as his own free act and deed.

Notary Public *Kristina M Westfall*

My Commission Expires 8/5/12

