

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kathy ROHER	02/02/2010
Jeff Joss	12/21/2009
Gary Myer	12/28/2009
Steve Cole	12/21/2009
Rolando Gorostiza	12/21/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	L'OREAL
<b>Street Address:</b>	14 Rue Royale
<b>City:</b>	Paris
<b>State/Country:</b>	FRANCE
<b>Postal Code:</b>	75008
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29352856
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(732)680-5509
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	732 499 6683
<b>Email:</b>	dlapp@rd.us.loreal.com
<b>Correspondent Name:</b>	L'OREAL USA - PATENTS
<b>Address Line 1:</b>	30 Terminal Avenue
<b>Address Line 4:</b>	Clark, NEW JERSEY 07066
<b>ATTORNEY DOCKET NUMBER:</b>	D09003
<b>NAME OF SUBMITTER:</b>	Rabiya Kader

CH \$40.00 29352856

**501098426**

**PATENT  
 REEL: 023968 FRAME: 0118**

Total Attachments: 6

source=D09003Assignment#page1.tif

source=D09003Assignment#page2.tif

source=D09003Assignment#page3.tif

source=D09003Assignment#page4.tif

source=D09003Assignment#page5.tif

source=D09003Assignment#page6.tif

## RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

FORM PTO-1595 (Modified)  
(Rev. 03-09)  
OMB No. 0651-0027 (exp. 3/31/2009)  
P08A/REV06

Patent and Trademark Office

## PATENTS ONLY

To the Director of the United States Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies):

Kathy Roher (February 2, 2010)

Jeff Joss (December 21, 2009)

Gary Myer (December 28, 2009)

Steve Cole (December 21, 2009)

Rolando Gorostiza (December 21, 2009)

Additional names(s) of conveying party(ies)  Yes  No

## 2. Name and address of receiving party(ies):

Name: L'OREAL

Address: 14 Rue Royale

City: Paris

State/Prov.:

Country: France

ZIP: 75008

Additional name(s) & address(es) attached?  Yes  No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s): in parenthesis after inventors name

- Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other

## 4. Application or patent numbers(s):

A. Patent Application No. (s)

29/352,856

 This document is being filed together with a new application.

B. Patent No.(s)

December 29, 2009

Additional numbers attached?  Yes  No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Rabiya KADER

Registration No.: 48,160

Address: Customer Number: 51569

City:

State/Prov.:

Country:

ZIP:

Phone Number:

Fax Number:

Email Address:

## 6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$ 40.00

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

## 8. Payment Information

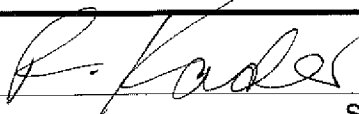
a. Credit Card Last 4 Numbers

Expiration Date

b. Deposit Account Number 50-3477

Authorized User Name Delphine Lapp-Pinkowski

## 9. Signature:



Signature

February 22, 2009

Date

Rabiya KADER

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571)273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

PATENT

REEL: 023968 FRAME: 0120

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	Docket Number (Optional)
	D09003

Whereas, I, Kathy Roher of 7 Lewis Hill Road, Hartsdale, NY 10530

hereafter referred to as assignor, have with others invented certain new and useful improvements in FINGERTIP TOOL

for which an application for a United States Letters Patent was filed on December 29, 2009  
Application Number 29/352,856

for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_ and

Whereas, L'ORÉAL  
a corporation of France herein referred to as "assignee" whose mailing address is 14, rue Royale; 75008 Paris; FRANCE

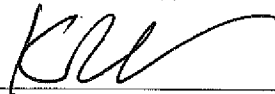
is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

2/2/10

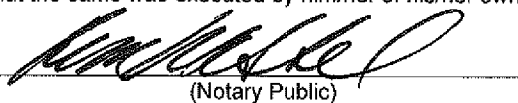
(Date)



(Signature)

State of NEW YORK ) SS:  
County of NEW YORK )

On this 2ND day of FEBRUARY, 2010 before me personally came the above-named Kathy Roher, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.



(Notary Public)

**KIM HASSEL**  
NOTARY PUBLIC, STATE OF NEW YORK  
NO: 01HA6089068  
QUALIFIED IN NEW YORK COUNTY  
COMMISSION EXPIRES JULY 28, 2011

\*Total of 1 forms are submitted.

**ASSIGNMENT OF UTILITY APPLICATION**

Docket Number (Optional)

D09003

Whereas, I, Jeff Joss of 94 Clinton Street, Apt. 4A, Hoboken, NJ 07030

hereafter referred to as assignor, have with others invented certain new and useful improvements in

FINGERTIP TOOL

for which an application for a United States Letters Patent was filed on December 29, 2009

Application Number 29/352,856

for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_ and \_\_\_\_\_

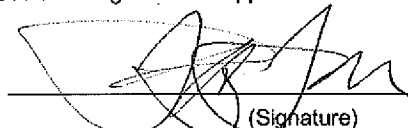
Whereas, L'ORÉAL a corporation of France herein referred to as "assignee" whose mailing address is 14, rue Royale; 75008 Paris; FRANCE

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

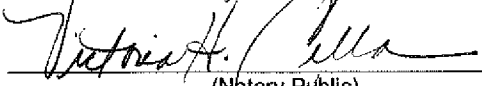
And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

12/21/09  
(Date)

  
(Signature)

State of NEW JERSEY ) SS: 320-68-4635  
County of HURON )

On this 21 day of December, 2009 before me personally came the above-named Jeff Joss, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes herein set forth.

  
(Notary Public)

**Victoria H. Cella**  
**Notary Public**  
**State of New Jersey**  
**Commission Exp. 2.6.2013**

\*Total of 1 forms are submitted.

**ASSIGNMENT OF UTILITY APPLICATION**

Docket Number (Optional)

D09003

Whereas, I, Gary Myer of 151 Beekman Lane, Hillsborough, NJ 08844

hereafter referred to as assignor, have with others invented certain new and useful improvements in FINGERTIP TOOL

for which an application for a United States Letters Patent was filed on December 29, 2009  
Application Number 29/352,856

for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
and \_\_\_\_\_

Whereas, L'ORÉAL  
a corporation of France herein referred to as "assignee" whose mailing address is 14, rue Royale; 75008 Paris; FRANCE

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

12/28/2009  
(Date)

*Gary Myer*  
(Signature)

State of NEW JERSEY ) SS:  
County of UNION )

On this 28<sup>th</sup> day of December, 2009 before me personally came the above-named Gary Myer, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

*Delphine Lapp-Pinkowski*  
(Notary Public)

MY COMMISSION EXPIRES ON 08/02/2014  
STATE OF NEW JERSEY, UNION COUNTY  
DELPHINE LAPP-PINKOWSKI

\*Total of 1 forms are submitted.

**ASSIGNMENT OF UTILITY APPLICATION**

Docket Number (Optional)

D09003

Whereas, I, Steve Cole of  
6 Von Steuben Lane, South Bound Brook, NJ 08880

hereafter referred to as assignor, have with others invented certain new and useful improvements in  
FINGERTIP TOOL

for which an application for a United States Letters Patent was filed on December 29, 2009  
Application Number 29/352,856

for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
and \_\_\_\_\_

Whereas, L'ORÉAL  
a corporation of France herein referred to as "assignee" whose mailing address is  
14, rue Royale; 75008 Paris; FRANCE

is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

12/21/09  
(Date)

Steve Cole  
(Signature)

State of NEW JERSEY ) SS:  
County of UNION )

On this 21 day of December, 2009 before me personally came the above-named Steve Cole, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

Delphine Lapp-Pinkowski  
(Notary Public)

MY COMMISSION EXPIRES ON 08/02/2014  
STATE OF NEW JERSEY, UNION COUNTY  
DELPHINE LAPP-PINKOWSKI

\*Total of 1 forms are submitted.

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	Docket Number (Optional) D09003
--	------------------------------------

Whereas, I, Rolando Gorostiza of  
23 Cranberry Lane, Delran, NJ 08075

hereafter referred to as assignor, have with others invented certain new and useful improvements in  
FINGERTIP TOOL

- for which an application for a United States Letters Patent was filed on December 29, 2009  
Application Number 29/352,856
- for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
and \_\_\_\_\_

Whereas, L'ORÉAL  
a corporation of France herein referred to as "assignee" whose mailing address is  
14, rue Royale, 75008 Paris, FRANCE  
is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

12/21/09 (Date) Rolando Gorostiza (Signature)

State of NEW JERSEY ) SS:  
County of UNION )

On this 21<sup>st</sup> day of December, 2009 before me personally came the above-named Rolando Gorostiza, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

Delphine Lapp-Pinkowski  
(Notary Public)

MY COMMISSION EXPIRES ON 08/02/2014  
STATE OF NEW JERSEY, UNION COUNTY  
DELPHINE LAPP-PINKOWSKI

\*Total of 1 forms are submitted.