

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eli Pozniansky	11/13/2006
Shimon Pertsel	11/08/2006
RECEIVING PARTY DATA	
Name:	Zoran Corporation
Street Address:	1390 Kifer Road
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94086
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12709667
CORRESPONDENCE DATA	
Fax Number:	(415)276-6599
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(415) 276-6500
Email:	eileenbowen@dwt.com
Correspondent Name:	Davis Wright Tremaine LLP
Address Line 1:	505 Montgomery Street, Suite 800
Address Line 4:	San Francisco, CALIFORNIA 94111-6533
ATTORNEY DOCKET NUMBER:	ZRAN.104US1
NAME OF SUBMITTER:	Michael G. Cleveland
Total Attachments: 3 source=ZRAN104US1_Assignment#page1.tif source=ZRAN104US1_Assignment#page2.tif source=ZRAN104US1_Assignment#page3.tif	

CH \$40.00 12709667

501098536

PATENT
REEL: 023968 FRAME: 0815

RECORDATION FORM COVER SHEET
PATENTS ONLY

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

TO THE HONORABLE DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE. PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENTS OR COPY THEREOF.

<p>1. Name of conveying party(ies):</p> <p>(a) Eli Pozniansky (b) Shimon Pertsel</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Zoran Corporation</p> <p>Street Address: 1390 Kifer Road</p> <p>City: Sunnyvale State: CA Zip: 94086</p> <p>Country:</p>		
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other</p> <p>Execution Date: (a) 11/13/2006; (b) 11/08/2006</p>	<p>Name and address of receiving party(ies):</p> <p>Name:</p> <p>Street Address:</p> <p>City: State: Zip:</p> <p>Country:</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		
<p>4. Application number(s) or patent number(s):</p> <p>If this document is being filed together with a new application, the execution date of the application is:</p> <table style="width:100%;"> <tr> <td style="width:50%; vertical-align: top; padding: 5px;"> <p>A. Patent Application No.(s) – 12/709,667</p> <p>Filing Date: February 22, 2010</p> <p>Title: Control of Artificial Lighting of a Scene to Reduce Effects of Motion in the Scene on an Image Being Acquired</p> </td> <td style="width:50%; vertical-align: top; padding: 5px;"> <p>B. Patent No.(s)</p> </td> </tr> </table>		<p>A. Patent Application No.(s) – 12/709,667</p> <p>Filing Date: February 22, 2010</p> <p>Title: Control of Artificial Lighting of a Scene to Reduce Effects of Motion in the Scene on an Image Being Acquired</p>	<p>B. Patent No.(s)</p>
<p>A. Patent Application No.(s) – 12/709,667</p> <p>Filing Date: February 22, 2010</p> <p>Title: Control of Artificial Lighting of a Scene to Reduce Effects of Motion in the Scene on an Image Being Acquired</p>	<p>B. Patent No.(s)</p>		
<p align="right">Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>			
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Michael G. Cleveland</p> <p>Internal Address: Parsons Hsue & de Runtz LLP</p> <p>Street Address: 595 Market Street, Suite 1900</p> <p>City San Francisco State CA Zip 94105</p>	<p>6. Total number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$0.00</p> <p><input checked="" type="checkbox"/> The \$40.00 fee has been authorized via EFS. Please charge Deposit Account No. 502664 any additional fees required for this conveyance and credit Deposit Account No. 502664 any amounts overpaid.</p>		
<p>DO NOT USE THIS SPACE</p>			
<p>8. Statement and signature.</p> <p><i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p>Michael G. Cleveland, Reg. No. 46,030 2/22/2010</p> <p align="center">Name of Person Signing Signature Date</p> <p align="right">Total number of pages including cover sheet, attachments, and documents: 3</p>			

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

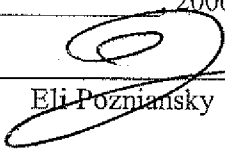
Eli Pozniansky of Santa Clara, CA; and
Shimon Pertsel of Sunnyvale CA

hereby sell, assign and transfer to Zoran Corporation, a Delaware corporation, having a place of business at 1390 Kifer Road, Sunnyvale, California, 94086, its successors and assigns, the entire right, title and interest throughout the world in our invention in

**CONTROL OF ARTIFICIAL LIGHTING OF A SCENE TO REDUCE EFFECTS OF
MOTION IN THE SCENE ON AN IMAGE BEING ACQUIRED**

for which we filed a United States Patent Application on October 25, 2006, which now has Application No. 11/552,717, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this _____ day of 11 / 13 2006.



Eli Pozniansky

Executed this _____ day of _____, 2006.

Shimon Pertsel

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Eli Pozniansky of Santa Clara, CA; and
Shimon Pertsel of Sunnyvale CA

hereby sell, assign and transfer to Zoran Corporation, a Delaware corporation, having a place of business at 1390 Kifer Road, Sunnyvale, California, 94086, its successors and assigns, the entire right, title and interest throughout the world in our invention in

**CONTROL OF ARTIFICIAL LIGHTING OF A SCENE TO REDUCE EFFECTS OF
MOTION IN THE SCENE ON AN IMAGE BEING ACQUIRED**

for which we filed a United States Patent Application on October 25, 2006, which now has Application No. 11/552,717, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this _____ day of _____, 2006.

Eli Pozniansky

Executed this 8 day of November, 2006.

Shimon Pertsel