

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Rafael Etzion	08/14/2007
RECEIVING PARTY DATA	
Name:	Variety Accessories LLC
Street Address:	52-35 Barnett Ave
City:	Sunnyside
State/Country:	NEW YORK
Postal Code:	11104
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	D413832
Patent Number:	6020037
CORRESPONDENCE DATA	
Fax Number:	(212)575-0671
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	25805.000 AXZ
NAME OF SUBMITTER:	Anastasia Zhadina
Total Attachments: 4 source=VarietyAccessories-Assignment#page1.tif source=VarietyAccessories-Assignment#page2.tif	

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## PATENT ASSIGNMENT

WHEREAS, Rafael Etzion, an individual residing in the state of New York ("Etzion") and Variety Accessories, Inc., a New York corporation ("VAI", together with Etzion each "Assignor"), are the owners of the inventions and the patents and patent applications related thereto as set forth on Exhibit A (the "Patents").

WHEREAS the Assignor has agreed to assign and does hereby assign to Variety Accessories, LLC, a Minnesota limited liability company ("Assignee"), all rights, title, interest and licenses, in and to, the Patents.

NOW THEREFORE, for the valuable consideration as stated in the Purchase Agreement dated the date hereof between Assignee, Variety Accessories, Inc., Variety Samples LLC, MVW, LLC, Variety HK Limited and Assignor the ("Purchase Agreement"), the receipt of all of which is hereby acknowledged:

1. Assignor hereby confirms that, as of the date hereof, Assignor has sold, assigned and transferred and does hereby sell, assign and transfer to Assignee, all Assignor's right, title and interest in and to the Patents, including renewals, continuations, divisions, reissues, and substitutions, all of the foregoing to be held and enjoyed by Assignee as fully and as entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

2. Without limiting the foregoing, it is understood that the rights of the Patents include all re-issues, disclaimers, and re-examinations of the Patents.

3. Assignor further sells, assigns and transfers to Assignee all of its right, title and interest in and to all claims for damages, accounting of profit and all other legal remedies by reason of past infringement of any of the Patents, with the right to sue and collect the same.

4. Assignor represents and warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into by Assignor which would conflict with this assignment.

5. Assignor agrees that he will, upon reasonable request, and without further consideration, do such things and execute such further documents as are reasonably necessary to vest title thereto in Assignee, its successors, assigns and legal representatives or nominees.

6. Assignor agrees that Assignor will, upon reasonable request, without further consideration, promptly provide to Assignee all pertinent facts and documents in Assignor's possession or control relating to the rights assigned hereunder as are actually known and reasonably accessible to Assignor and will testify as to the same in any litigation or proceeding relating thereto and will promptly execute and deliver to Assignee, or its legal representatives, any and all papers, instruments and affidavits that are reasonably necessary to enforce such rights or to carry out the purposes hereof.

7. Assignor agrees, for himself and his legal representatives, to reasonably assist Assignee in the prosecution before the United States Patent and Trademark Office and the Federal Courts of any matters directly relating to the Patents, including renewals, continuations, divisions, reissues, and substitutions, that Assignee elects to make covering the Patents, provided that should travel and lodging be required in such efforts, Assignee will promptly reimburse Assignor for all reasonable and documented expenses incurred by Assignor.

8. This assignment and all the terms hereof shall inure to the benefit of and be binding upon the parties hereto and their respective successors, assigns and legal representatives.

9. This document may be executed in counterpart copies and, when delivered by fax or email by each party to the other, shall constitute one integrated document. Signatures to documents transmitted by fax or by PDF email shall be deemed to be legally binding.

Dated: AUGUST 14, 2007

ASSIGNOR:

Rafael Etzion  
RAFAEL ETZION

VARIETY ACCESSORIES, INC.

By: Rafael Etzion  
Its: PRESIDENT

STATE OF new York )

COUNTY OF new York )

On this 13<sup>th</sup> day of Aug, 2007, personally appeared Rafael Etzion, an individual, and acknowledged that he executed the foregoing Assignment as his free act and deed.

Hamid Soltani  
Notary Public



Hamid Soltani  
Notary Public, State Of New York  
No. 02506150485  
Qualified In New York County  
Commission Expires July 31, 20 10

STATE OF new York )

COUNTY OF new York )

On this 13<sup>th</sup> day of August, 2007, personally appeared Rafael Etzion, to me known and known to be the president of Variety Accessories, Inc., a New York corporation, and acknowledged that he executed the foregoing Assignment on behalf of said corporation pursuant to authority duly received.

Hamid Soltani  
Notary Public



Hamid Soltani  
Notary Public, State Of New York  
No. 02506150485  
Qualified In New York County  
Commission Expires July 31, 20 10

Signature Page to Patent Assignment

PATENT

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**EXHIBIT A TO PATENT ASSIGNMENT  
BY  
RAFAEL ETZION AND  
VARIETY ACCESSORIES, INC.  
IN FAVOR OF  
VARIETY ACCESSORIES, LLC**

<b>Patent No.</b>	<b>Title of Patent</b>	<b>Issue Date</b>	<b>Inventor/Owner</b>
# 4,812,341	Flower-like Ornament	3/14/1989	Rafael Etzion/Variety Accessories, Inc.
# 5,134,760	Method of Forming an Ornament	8/4/1992	Rafael Etzion
# 5,198,274	Tie Assembly for Ornament	3/30/1993	Rafael Etzion
# 390,809	Decorative Bow	2/17/1998	Rafael Etzion
# 5,762,191	Packaging Structure for Decorative Bow	6/9/1998	Rafael Etzion
# 5,800,881	Decorative Bow	9/1/1998	Rafael Etzion
# 413,832	Ornamental Bunting	9/14/1999	Rafael Etzion
# 6,020,037	Ornamental Bunting	2/1/2000	Rafael Etzion
# 6,131,778	Bow Maker with Ribbon Securing Element	10/17/2000	Rafael Etzion

**PATENT**

**RECORDED: 02/24/2010**

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