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U.S. PTO
29/347483
02/04/2010

02-22-2010

Form PTO-1595

To the Director of the U.S. Patent and Trademark Office		103589480	Documents or the new address(es) below.
1. Name of conveying party(ies) 1 - Rami SAR SHALOM Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) Name: <u>PEAMIT CARDBOARD AND PACKAGING LTD.</u> Street Address: <u>Industrial Zone Har Tov</u> <u>P.O. Box 11007</u> City: <u>Beit Shemesh</u> State: _____ Country: <u>ISRAEL</u> Zip: <u>99250</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>1 - February 4, 2010</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____		4. Application or patent number(s): A. Patent Application No.(s) _____ B. Patent No.(s) _____ <input checked="" type="checkbox"/> This document is being filed together with a new application. Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address to whom correspondence concerning document should be mailed: Name: <u>THE NATH LAW GROUP</u> Internal Address: <u>Docket No. 30661D - DR/JZ</u> Street Address: <u>112 S. West Street</u> City: <u>Alexandria</u> State: <u>VA</u> Zip: <u>22314</u> Phone Number: <u>703-548-6284</u> Fax Number: <u>703-683-8396</u>		6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 <input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account (charge underpayment or overpayment only) <input checked="" type="checkbox"/> Check enclosed <input type="checkbox"/> None required (government interest not affecting title) 8. Payment Information Deposit Account Number <u>14-0112</u> Authorized User Name <u>Derek Richmond</u>	
9. Signature: <u>Derek Richmond</u> Signature <u>Derek Richmond, Reg. No. 45,771</u> Name of Person Signing		Date <u>February 4, 2010</u> Total number of pages including cover sheet, attachments, and documents: 3	

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PATENT
REEL: 023974 FRAME: 0233

ASSIGNMENT

Full Name of Inventor: Rami SAR SHALOM
Citizenship: Israeli
Post Office Address: 25 Hahalutz St.,
Jerusalem 96220
ISRAEL

In consideration of the sum of one dollar (US\$ 1.00) the receipt and adequacy thereof is hereby acknowledged and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby do (does) assign, transfer and set over to

Name of Assignee PEAMIT CARDBOARD AND PACKAGING LTD.
Israeli company of
Address of Assignee Industrial Zone Har Tov
P.O.Box 11007
Beit Shemesh 99250
ISRAEL

(hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions and elsewhere throughout the world, in the invention, and all applications for patent and any Letters Patent which may be granted therefore, known as

Title SERVING PLATES

for which the undersigned has (have) executed an application for patent in the United States of America, the specification of which:

☒ is attached hereto.
☐ was filed on as Application Serial No.

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

4) The undersigned agree(s) to communicate to the Assignee or representatives thereof any facts known to me (us) respecting the invention and improvements thereof, and will, upon request, but without expense to me (us), testify in any legal proceedings regarding the invention.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grant(s) the firm of The Nath Law Group the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

7) This Assignment shall be binding upon my (our) heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Full Name of Inventor: Rami SAR SHALOM

Inventor's Signature: _____



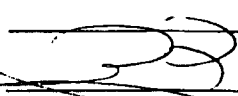
Date: _____

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Date _____

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Witness _____



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Date _____

4/2/10

Witness _____

