

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Marc A. Todd</td> <td>01/29/2010</td> </tr> <tr> <td>Peter S. Dawson</td> <td>02/02/2010</td> </tr> <tr> <td>Lynn M. Birch</td> <td>01/29/2010</td> </tr> <tr> <td>Balaji Ramamoorthy</td> <td>01/29/2010</td> </tr> </tbody> </table>		Name	Execution Date	Marc A. Todd	01/29/2010	Peter S. Dawson	02/02/2010	Lynn M. Birch	01/29/2010	Balaji Ramamoorthy	01/29/2010
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Ineoquest Technologies, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>170 Forbes Blvd</td> </tr> <tr> <td>City:</td> <td>Mansfield</td> </tr> <tr> <td>State/Country:</td> <td>MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td>02048</td> </tr> </table>		Name:	Ineoquest Technologies, Inc.	Street Address:	170 Forbes Blvd	City:	Mansfield	State/Country:	MASSACHUSETTS	Postal Code:	02048
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<b>CORRESPONDENCE DATA</b>											
Fax Number: (617)523-6850 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: christopher.ducey@hkllaw.com Correspondent Name: Holland & Knight LLP Address Line 1: 10 St. James Ave Address Line 4: Boston, MASSACHUSETTS 02116											
ATTORNEY DOCKET NUMBER:	079487.00023										
NAME OF SUBMITTER:	Brian J. Colandreo										
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**PATENT**  
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ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, we, Marc A. Todd, of Foxboro, MA, Peter S. Dawson, of Westwood, MA, Lynn M. Birch, of Mansfield, MA, and Balaji Ramamoorthy, Mansfield, MA, hereby assign to Ineoquest Technologies, Inc., a Delaware corporation having a principal place of business at: 170 Forbes Blvd., Mansfield, MA 02048 and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us this day, entitled SYSTEM AND METHOD OF COLLECTING VIDEO CONTENT INFORMATION filed on 16 November 2009 at the United States Patent and Trademark Office, under U.S. Application Serial No. 12/619,120; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Inventor's Signature:



MARC A. TODD

Date:

1/27/10

Witnessed By:

Signature

Type/Print Name

Date:

Inventor's Signature:

  
\_\_\_\_\_  
PETER S. DAWSON

Date:

2/2/10  
\_\_\_\_\_

Witnessed By:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Type/Print Name

Date:

\_\_\_\_\_

Inventor's Signature:

  
LYNN M. BIRCH

Date:

1-29-2010

Witnessed By:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Type/Print Name

Date:

\_\_\_\_\_

Inventor's Signature:

BALAJI RAMAMOORTHY

Date:

R. Balaji 01/29/2010

Witnessed By:

Signature

Type/Print Name

Date:

01/29/2010

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