

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT   |               |  |                     |                   |                 |            |                |        |              |       |
|---|--|---------------|--|---------------------|-------------------|-----------------|------------|----------------|--------|--------------|-------|
| NATURE OF CONVEYANCE:   | ASSIGNMENT   |               |  |                     |                   |                 |            |                |        |              |       |
| <b>CONVEYING PARTY DATA</b>   |  |               |  |                     |                   |                 |            |                |        |              |       |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>John A. Hicks</td> <td>03/05/2001</td> </tr> <tr> <td>Randy S. Zimler</td> <td>03/05/2001</td> </tr> </tbody> </table>  |  | Name          | Execution Date   | John A. Hicks       | 03/05/2001        | Randy S. Zimler | 03/05/2001 |                |        |              |       |
| Name  | Execution Date   |               |  |                     |                   |                 |            |                |        |              |       |
| John A. Hicks   | 03/05/2001   |               |  |                     |                   |                 |            |                |        |              |       |
| Randy S. Zimler   | 03/05/2001   |               |  |                     |                   |                 |            |                |        |              |       |
| <b>RECEIVING PARTY DATA</b>   |  |               |  |                     |                   |                 |            |                |        |              |       |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>BellSouth Intellectual Property Corporation (now AT&amp;T Intellectual Property I, L.P.)</td> </tr> <tr> <td>Street Address:</td> <td>645 E. Plumb Lane</td> </tr> <tr> <td>City:</td> <td>Reno</td> </tr> <tr> <td>State/Country:</td> <td>NEVADA</td> </tr> <tr> <td>Postal Code:</td> <td>89502</td> </tr> </table> |  | Name:         | BellSouth Intellectual Property Corporation (now AT&T Intellectual Property I, L.P.) | Street Address:     | 645 E. Plumb Lane | City:           | Reno       | State/Country: | NEVADA | Postal Code: | 89502 |
| Name:   | BellSouth Intellectual Property Corporation (now AT&T Intellectual Property I, L.P.) |               |  |                     |                   |                 |            |                |        |              |       |
| Street Address:   | 645 E. Plumb Lane  |               |  |                     |                   |                 |            |                |        |              |       |
| City:   | Reno   |               |  |                     |                   |                 |            |                |        |              |       |
| State/Country:  | NEVADA   |               |  |                     |                   |                 |            |                |        |              |       |
| Postal Code:  | 89502  |               |  |                     |                   |                 |            |                |        |              |       |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |               |  |                     |                   |                 |            |                |        |              |       |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12708600</td> </tr> </tbody> </table>   |  | Property Type | Number   | Application Number: | 12708600          |                 |            |                |        |              |       |
| Property Type   | Number   |               |  |                     |                   |                 |            |                |        |              |       |
| Application Number:   | 12708600   |               |  |                     |                   |                 |            |                |        |              |       |
| <b>CORRESPONDENCE DATA</b>  |  |               |  |                     |                   |                 |            |                |        |              |       |
| <p>Fax Number: (919)469-4139</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 919-469-2629</p> <p>Email: scott@scottzimmerman.com</p> <p>Correspondent Name: Scott P. Zimmerman, PLLC</p> <p>Address Line 1: P. O. Box 3822</p> <p>Address Line 4: Cary, NORTH CAROLINA 27519</p>  |  |               |  |                     |                   |                 |            |                |        |              |       |
| ATTORNEY DOCKET NUMBER:   | 00343 CON  |               |  |                     |                   |                 |            |                |        |              |       |
| NAME OF SUBMITTER:  | Scott P. Zimmerman   |               |  |                     |                   |                 |            |                |        |              |       |
| <p>Total Attachments: 4</p> <p>source=00343 As-Filed Signed Assignment#page1.tif</p> <p>source=00343 As-Filed Signed Assignment#page2.tif</p> <p>source=00343 As-Filed Signed Assignment#page3.tif</p>  |  |               |  |                     |                   |                 |            |                |        |              |       |

OP \$40.00 12708600

**501103887**

**PATENT**  
**REEL: 023997 FRAME: 0240**



**ASSIGNMENT**

WHEREAS, John A. Hicks III, residing at 5075 Eyes Place,  
Roswell, GA 30076 and Randy S. Zimler, residing at  
9995 KINGS RD GAINESVILLE, GA 30506 (hereinafter "Assignors") have  
invented certain new and useful improvements in SYSTEM AND METHOD FOR  
MULTIMEDIA ON DEMAND SERVICES for a full description of which reference is here  
made to an application for Letters Patent of the United States of America filed in the  
U.S. Patent and Trademark Office on December 28, 2000 and assigned serial number  
09/749,826; and

WHEREAS, BellSouth Intellectual Property Corporation, a corporation of the  
State of Delaware, having its principal office and place of business at 824 Market Street,  
Suite 510, Wilmington, Delaware 19801 (hereinafter "Assignee") is desirous of  
acquiring the entire right, title, and interest in, to, and under said invention and  
application above identified, and in, to, and under any Letters Patent that may be  
obtained for said invention, together with all foreign rights corresponding thereto, as  
hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for  
and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally  
sufficient considerations, the receipt of which by Assignors from Assignee is hereby  
acknowledged, Assignors have agreed to sell, assign, and transfer and by these  
presents do hereby sell, assign, and transfer unto Assignee the entire right, title, and  
interest in, to, and under: said invention and application above identified; any Letters  
Patent of the United States of America that may be obtained in respect thereof; any  
corresponding applications for Letters Patent and Letters Patent therefor in all other  
areas of the world; and any reissues, extensions, substitutions, confirmations, divisions,  
and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to  
hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, re-examination, re-issue, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request the Commissioner of Patents of the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

IN TESTIMONY WHEREOF, the said Assignors have respectively hereunto set their hands on the dates indicated below.

SIGNATURE: John A. Hicks III  
NAME: John A. Hicks III  
DATE: 3/5/2001

STATE OF Ga

COUNTY OF Fulton

I, Helen Holmes, a Notary Public in and for the County and State aforesaid, do hereby certify that John A. Hicks III, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed, and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 5th day of March, 2001.

(SEAL) Helen Holmes  
Notary Public

MY COMMISSION EXPIRES AUG. 13, 2001

SIGNATURE:

Randy S. Zimler

NAME:

Randy S. Zimler

DATE:

03-05-01

STATE OF

Ga

COUNTY OF

Fulton

I, Helen Holmes, a Notary Public in and for the County and State aforesaid, do hereby certify that, Randy S. Zimler, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed, and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 5th day of March, 2001.

(SEAL)

Helen Holmes  
Notary Public

MY COMMISSION EXPIRES AUG. 13, 2001