PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eduardo Jimenez	02/22/2010
John Gatzemeyer	02/16/2010
Robert Moskovich	02/25/2010
Alan Sorrentino	02/25/2010
Alberto Mantilla	02/16/2010
Jason Liang	02/16/2010
Lucas Wade	02/16/2010

RECEIVING PARTY DATA

Name:	COLGATE-PALMOLIVE
Street Address:	300 PARK AVENUE
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29356492

CORRESPONDENCE DATA

Fax Number: (732)878-7660

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7328787290

Email: Christine_Briscoe@colpal.com
Correspondent Name: COLGATE-PALMOLIVE

Address Line 1: 909 RIVER ROAD Address Line 2: PATENT DEPT

Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER: 8910-00-TB

501106097 PATENT REEL: 024010 FRAME: 0072

29356492

NAME OF SUBMITTER:	Christine Briscoe
Total Attachments: 5 source=EXECUTED ASSIGNMENT#page1 source=EXECUTED ASSIGNMENT#page2 source=EXECUTED ASSIGNMENT#page3 source=EXECUTED ASSIGNMENT#page4 source=EXECUTED ASSIGNMENT#page5	tif tif tif

PATENT REEL: 024010 FRAME: 0073

ASSIGNMENT

WHEREAS, WE, Eduardo Jimenez, John Gatzemeyer, Robert Moskovich, Alan Sorrentino, Alberto Mantilla, Jason Liang, Lucas Wade (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as Application Serial No. 29/356,492, filed February 26, 2010, naming the ASSIGNOR(S) as inventor(s), and entitled "ORAL CARE IMPLEMENT"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: February 26, 2010 (date of filing)

PATEM 1 of 5)
REEL: 024010 FRAME: 0074

IN TESTIMONY WHEREOF, I	hereunto set	my hand and seal this day of
- <i>[2022]</i> 20 <u>/b</u>	A determined to	1/4/47/4-7
v		Eduardo Jimenez
	Address:	21 Manor Drive Manalapan, NJ 07725
		Manufacture (No. 97.7 dec
State of New Jersey County of Middlesex		
On this <u>ZZ</u> day of <u>LZZZ</u> Public in and for the State and Co	ounty/afores	20 <u>/ 1</u> 2 before me, a Notary said, personally appeared the above
 signatory, known to me to be the p instrument in my presence. 	erson of the	it name, who executed the foregoing
		<u>mikair P. Jaranya</u>
		NOTARY PUBLIC
		NOTARY PO
		Commission Expires 2:2-12014
IN TESTIMONY WHEREOF, I	hersunto se	t my hand and seal this day of
2010.	Common and the second	
		John Gatzemeyer
	Address:	85 Rohill Road Hillsborough, NJ 08844
State of New Tersey County of Middles		
On this <u>/ /z</u> day of <u>Fg/</u>	: <u>///////</u> commin/atore	20/g before me, a Notary said, personally appeared the above
		at name, who executed the foregoing
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	8	CHRISTINE E. BRISCOS IOTARY PUBLIC OF NECESSION
		I.D. # 2382079 Commission Expires 2/24/2014

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<u> </u>				
		Robert Moskovich		
	Address	20 Jensen Street East Brunswick, NJ 08816		
State of Tail State of Tours of The County of The State of Johnson Bullion of Johnson Bul	unify afores	20/S, before me, a Notary said, personally appeared the above it name, who executed the foregoing STATE OF NEW JERSEY SE, 2013		
ÎN TESTEMONY WHEREOF, I TEY) YUAYVI 2019		t my hand and seal this <u>Z5</u> day of Alan Sorrentino 17 Adams Drive Cranbury, NJ 08512		
State of Now Book County of Now Book County of Now Book County of Alberta and County of and for the State and County in and for the State and County, known to me to be the prinstrument in my presence.	erson of th	20.40 before me, a Notary said, personally appeared the above at name, who executed the foregoing ANOTARY PUBLIC		
		ESSLY LANG		

MÖTAFY PUBLIC STATE OF NEW JEPSEY MY COMMISSION EXPIRES NOV. 20, 2018

PATEN(T:3 at 5)
REEL: 024010 FRAME: 0076

Alberto Mantilla Address: 62-08 Ellwell Crescent Rego Park. NY 11374 State of County of this b day of February 2016 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. JULIE STEARY PUBLIC Notary Public of New Jersey Commission Expires 7/16/2013 IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of February 2010. Jison Liang Address: 175-15 Peck Ave. Fresh Meadows. New York 11365 State of County of the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.	IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day Februrary 2010.	of
Address: 62-08 Ellwell Crescent Rego Park. NY 11374 State of County of Coun	10 may my	
Rego Park. NY 11374 State of County of the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. IN TESTIMONY WHEREOF, I hereunto set my hand and seal this	Alberto Mantilla	
On this day of February 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. JULIE SHELARY PUBLIC Notary Public of New Jersey Commission Expires 7/16/2013 IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of February 2010. Jason Liang Address: 175-15 Peck Ave. Fresh Meadows. New York 11365 State of On this day of February 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.	Address: 62-08 Ellwell Crescent	
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On this 16 day of February 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. JULIE STEARY PUBLIC Notary Public of New Jersey Commission Expires 7/16/2013 IN TESTIMONY WHEREOF, I hereunto set my hand and seal this day of February 2010. Jason Liang Address: 175-15 Peck Ave. Fresh Meadows, New York 11365 State of On this day of da	State of Scale	
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Jason Liang Address: 175-15 Peck Ave. Fresh Meadows. New York 11365 State of County of Law 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.		of
Address: 175-15 Peck Ave. Fresh Meadows, New York 11365 State of County of Law	Februrary 2010.	
State of County of John day of February 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.	Jason Liang	
State of County of John day of February 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.	Address: 175-15 Peck Ave	
On this day of February 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. NOTATE STEPLIC Notary Public of New Jersey)
On this day of February 2016, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. NOTATE STEPLIC Notary Public of New Jersey		
On this day of <u>Februry</u> 20 <u>16</u> , before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. Notary Public of New Jersey	State of X	
Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. NOTICE STEPLIC Notary Public of New Jersey	County okeral	
signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. NOTAL STEPLIC Notary Public of New Jersey		•
NOTES HEBLIC Notary Public of New Jersey	signatory, known to me to be the person of that name, who executed the forego	
Notary Public of New Jersey	instrument in my presence.	
Notary Public of New Jersey		
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	Notary Public of New Jersey Commission Expires 7/16/2013	

PATENT 4 of 5)
REEL: 024010 FRAME: 0077

Attorney Docket No.: 8910-00-TB

IN TESTIMONY WHEREOF, I I Februrary 2010.	hereunto sel	t my hand and seal this _ Lucas Wade	<u>/ 6</u> day of
	Address:	36 Wilson Ave. Apt. 3F Brooklyn, New York 112	237
State of County of County of County of County of County of County On this long day of County On this long day of County On this long day of County On the State and County On	unty aforés	said, personally appeare	ed the above the foregoing

RECORDED: 03/02/2010

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