

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>Eduardo Jimenez</td><td>02/22/2010</td></tr> <tr><td>John Gatzemeyer</td><td>02/16/2010</td></tr> <tr><td>Robert Moskovich</td><td>02/25/2010</td></tr> <tr><td>Alan Sorrentino</td><td>02/25/2010</td></tr> <tr><td>Alberto Mantilla</td><td>02/16/2010</td></tr> <tr><td>Jason Liang</td><td>02/16/2010</td></tr> <tr><td>Lucas Wade</td><td>02/16/2010</td></tr> </tbody> </table>		Name	Execution Date	Eduardo Jimenez	02/22/2010	John Gatzemeyer	02/16/2010	Robert Moskovich	02/25/2010	Alan Sorrentino	02/25/2010	Alberto Mantilla	02/16/2010	Jason Liang	02/16/2010	Lucas Wade	02/16/2010
Name	Execution Date																
Eduardo Jimenez	02/22/2010																
John Gatzemeyer	02/16/2010																
Robert Moskovich	02/25/2010																
Alan Sorrentino	02/25/2010																
Alberto Mantilla	02/16/2010																
Jason Liang	02/16/2010																
Lucas Wade	02/16/2010																
RECEIVING PARTY DATA																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Name:</td><td>COLGATE-PALMOLIVE</td></tr> <tr><td>Street Address:</td><td>300 PARK AVENUE</td></tr> <tr><td>City:</td><td>NEW YORK</td></tr> <tr><td>State/Country:</td><td>NEW YORK</td></tr> <tr><td>Postal Code:</td><td>10022</td></tr> </table>		Name:	COLGATE-PALMOLIVE	Street Address:	300 PARK AVENUE	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10022						
Name:	COLGATE-PALMOLIVE																
Street Address:	300 PARK AVENUE																
City:	NEW YORK																
State/Country:	NEW YORK																
Postal Code:	10022																
PROPERTY NUMBERS Total: 1																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th style="width: 70%;">Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29356492</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29356492												
Property Type	Number																
Application Number:	29356492																
CORRESPONDENCE DATA																	
<p>Fax Number: (732)878-7660</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 7328787290</p> <p>Email: Christine_Briscoe@colpal.com</p> <p>Correspondent Name: COLGATE-PALMOLIVE</p> <p>Address Line 1: 909 RIVER ROAD</p> <p>Address Line 2: PATENT DEPT</p> <p>Address Line 4: PISCATAWAY, NEW JERSEY 08855</p>																	
ATTORNEY DOCKET NUMBER:	8910-00-TB																

CH \$40.00 29356492

501106097

PATENT
REEL: 024010 FRAME: 0072

NAME OF SUBMITTER:

Christine Briscoe

Total Attachments: 5

source=EXECUTED ASSIGNMENT#page1.tif

source=EXECUTED ASSIGNMENT#page2.tif

source=EXECUTED ASSIGNMENT#page3.tif

source=EXECUTED ASSIGNMENT#page4.tif

source=EXECUTED ASSIGNMENT#page5.tif

ASSIGNMENT

WHEREAS, WE, Eduardo Jimenez, John Gatzemeyer, Robert Moskovich, Alan Sorrentino, Alberto Mantilla, Jason Liang, Lucas Wade (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as Application Serial No. 29/356,492, filed February 26, 2010, naming the ASSIGNOR(S) as inventor(s), and entitled "ORAL CARE IMPLEMENT"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: February 26, 2010
(date of filing)

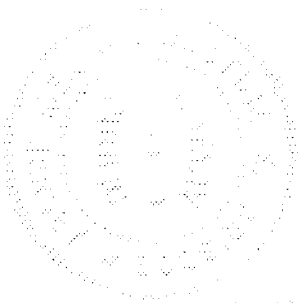
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22 day of February 2010.

Eduardo Jimenez
Eduardo Jimenez

Address: 21 Manor Drive
Manalapan, NJ 07725

State of New Jersey
County of Middlesex

On this 22 day of February 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



Christine E. Briscoe
NOTARY PUBLIC

CHRISTINE E. BRISCOE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2382679
Commission Expires 2/24/2014

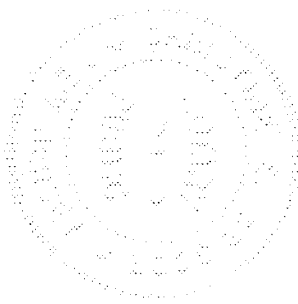
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of FEBRUARY 2010.

John Gatzemeyer
John Gatzemeyer

Address: 85 Rohill Road
Hillsborough, NJ 08844

State of New Jersey
County of Middlesex

On this 16 day of February 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



Christine E. Briscoe
NOTARY PUBLIC

CHRISTINE E. BRISCOE
NOTARY PUBLIC OF NEW JERSEY
I.D. # 2382679
Commission Expires 2/24/2014

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day of February 2010

Robert Moskovich

Address: 20 Jensen Street
East Brunswick, NJ 08816

State of New Jersey
County of Middlesex

On this 25 day of February 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Emily Lang
NOTARY PUBLIC

EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25th day of February 2010

Alan Sorrentino

Address: 17 Adams Drive
Cranbury, NJ 08512

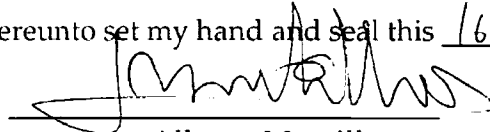
State of New Jersey
County of Middlesex

On this 25 day of February 2010 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Emily Lang
NOTARY PUBLIC


EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of February 2010.

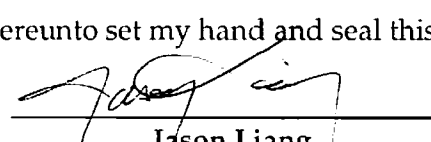

Alberto Mantilla

Address: 62-08 Ellwell Crescent
Rego Park, NY 11374

State of NY
County of Saratoga
On this 16 day of February 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

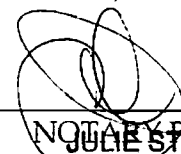

JULIE STIEL
Notary Public of New Jersey
Commission Expires 7/16/2013

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of February 2010.

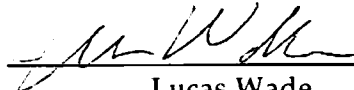

Jason Liang

Address: 175-15 Peck Ave.
Fresh Meadows, New York 11365

State of NY
County of Saratoga
On this 16 day of February 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


JULIE STIEL
Notary Public of New Jersey
Commission Expires 7/16/2013

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of February 2010.

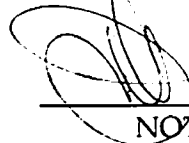


Lucas Wade

Address: 36 Wilson Ave. Apt. 3F
Brooklyn, New York 11237

State of NY
County of off

On this 16 day of February 2010, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



NOTARY PUBLIC

JULIE STIEL
Notary Public of New Jersey
Commission Expires 7/16/2013