

PATENT ASSIGNMENT

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CONVEYING PARTY DATA	
Name	Execution Date
Alan Bishop	02/25/2010
Eric Soldan	02/25/2010
RECEIVING PARTY DATA	
Name:	Microsoft Corporation
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City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12716146
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ATTORNEY DOCKET NUMBER:	328646.01
NAME OF SUBMITTER:	Garyma Saksena
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MS Docket No.: 328646.01

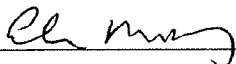
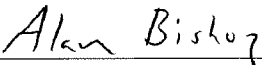
I/WE, Alan Bishop and Eric Soldan ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "SOCIAL MEDIA PLAYBACK" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- was filed on 03/02/2010 and was given Application No. 12716146;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));


For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____ Inventor's Signature	<u>25 February 2010</u> _____ Date
 _____ Alan Bishop	_____ Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT

MS Docket No.: 328646.01

 _____ Inventor's Signature	<u>Feb 25, 2010</u> _____ Date
<u>Eric Soldan</u> _____ Eric Soldan	_____ Printed Name in Native Language (if other than English)