

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Conopco, Inc.	03/03/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Sun Products Corporation
<b>Street Address:</b>	60 Danbury Road
<b>City:</b>	Wilton
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06897
<b>PROPERTY NUMBERS Total: 15</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	5698183
Patent Number:	5723428
Patent Number:	5773409
Patent Number:	6696405
Patent Number:	6653271
Application Number:	10578894
Application Number:	12223725
Application Number:	10556646
Application Number:	11922117
Application Number:	11919526
Application Number:	11663578
Application Number:	12226160
Application Number:	12225281
Application Number:	12223724
Application Number:	12227960

**OP \$600.00 5698183**

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:

2818.005STR0/DAS

NAME OF SUBMITTER:

Deborah Sterling, Reg. No. 62,732

Total Attachments: 6

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UNITED STATES PATENT ASSIGNMENT

This UNITED STATES PATENT ASSIGNMENT is made and entered into this 3<sup>rd</sup> day of March, 2010 (this "Assignment"), by Conopco, Inc., a New York corporation with an office at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 ("Assignor"), to The Sun Products Corporation, a Delaware corporation with an office at 60 Danbury Road, Wilton, Connecticut 06897 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to United States patents and United States patent applications identified on Annex A. The patents and patent applications identified on Annex A, including all reissues, divisions, continuations, continuations-in-part and extensions thereof, are referred to herein as the "Patents";

WHEREAS, Assignee is desirous of obtaining Assignor's right, title and interest in and to the Patents; and

WHEREAS, Assignor, itself or through its parent or affiliated companies, has agreed to sell, assign and transfer, convey and deliver its entire right, title and interest in and to the Patents pursuant to the terms of that certain Asset Purchase Agreement dated as of July 26, 2008 (the "Asset Purchase Agreement"), among Assignor, Unilever Canada Inc., a corporation incorporated under the laws of the province of Ontario, Canada, Spotless Canadian Acquisitions Corp., a corporation incorporated under the laws of the province of British Columbia, Canada, and Spotless Acquisition Corp. a Delaware corporation (predecessor-in-interest to Assignee).

NOW, THEREFORE, in consideration of the premises contained in this Assignment and the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers, to Assignee, its successors and assigns, all right, title and interest in and to the Patents and the inventions and improvements described and claimed therein, together with all rights of recovery, rights of set-off, rights of compensation, Claims (as defined in the Asset Purchase Agreement) and causes of action, and all other corresponding rights, and all rights of actions, powers and benefits either belonging to the same or accrued.

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original, but all the counter-parts together shall constitute one and the same agreement.

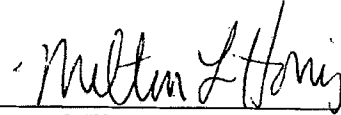
This Agreement shall be governed by and interpreted in accordance with the laws of the State of New York.

[Signature Page to follow]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed in its name by its duly authorized officer as of the date first set forth above.

CONOPCO, INC.,

by

A handwritten signature in cursive script that reads "Milton L. Honig". The signature is written in dark ink and is positioned above a horizontal line.

Name: Milton L. Honig

Title: Assistant Secretary, Division  
of Conopco, Inc.

[Signature Page to US Patent Assignment Agreement]

THE SUN PRODUCTS CORPORATION,

by



Name: BETH HECHT

Title: SVP + GENERAL COUNSEL

[Signature Page to US Patent Assignment Agreement]

## ANNEX A

Unilever Ref. No.:	SKGF Ref. No.:	Country	InvTitle	Application No.:	Filing Date	Grant No.:	Issue Date:	Name of Holder
C7730	2818.2900001	US	Fusion Proteins and Detergent Compositions Comprising Them	10/578,894	8-4-2004			
J6131(V)	2818.0690001	US	Compositions Comprising High Loading Water-Dispersible UVA and/or UVB Light-Absorbing Copolymer	08/221,284	03-31-1994	5,698,183	12-16-1997	
C2142(C)	2818.1880001	US	Fabric Conditioner Compositions	12/223,725	11-12-2008			Conopco, Inc. D/B/A Unilever
C3568(C)	2818.0950001	US	Detergent Compositions and Process for Preparing Them	08/643,086	05-02-1996	5,723,428	03-03-1998	
C3587	2818.1130005	US	Fabric Softening Composition	08/729,517	10-10-1996	5,773,409	06-30-1998	
C3963(C)	2818.0430003	US	Crease Recovery of Fabrics	10/319,039	12-13-2002	6,696,405	02-24-2004	
C4007(C)	2818.0700005	US	Composition and Method for Bleaching a Substrate	10/112,992	04-01-2002	6,653,271	11-25-2003	
C4305(C)	2818.3420001	US	Fabric Conditioning Compositions	10/556,646	03-27-2007			
C4395(C)	2818.1180001	US	Fabric Softening Composition	11/922,117	07-16-2008			Conopco, Inc. D/B/A Unilever
C4425(C)	2818.2000001	US	Polymers for laundry applications	11/919,526	10-29-2007			Conopco, Inc. D/B/A Unilever
C4441(C)	2818.3590002	US	Laundry Treatment Compositions	11/663,578	03-23-2007			Conopco, Inc. D/B/A Unilever
C4502(C)	2818.3690001	US	Packaging for a Fabric softening Composition	12/226,160	09-04-2009			

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C4505	2818.3700000	US		12/225,281	02-13-2007			
C4507	2818.3710001	US	Laundry Composition with Encapsulated Liquid Benefit Agent	12/223,724	03-26-2007			
C4514(V)	2818.1290001	US	Detergent Compositions	12/227,960	12-03-2008			Conopco, Inc. D/B/A Unilever

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