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To the Director of the U.S. Patent and Trademark Office: Please record the attached document(s) of the new address(es) below.

1. Name of conveying party(ies)

- Brian Mattingly
- Edward Joseph Fain

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) September 2, 2004

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Welcomemat Services, Inc.

Internal Address: _____

Street Address: 7415 Broken Oak Lane

City: Charlotte

State: North Carolina

Country: USA Zip 28226

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

12 6 5 8 8 1 2

Additional numbers attached? ☐ Yes ☐ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Schwartz Law Firm, P.C.

Internal Address: _____

Street Address: 6100 Fairview Road, Suite 1135

City: Charlotte

State: North Carolina Zip 28210

Phone Number: 704/552-1889

Fax Number: 704/552-1866

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

February 16, 2010
Date

Jeffrey J. Schwartz
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

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ASSIGNMENT

We, Brian Mattingly and Edward Joseph Fain, citizens and residents of The United States of America and residing at 7415 Broken Oak Lane, Charlotte, North Carolina, 28226 and 640 Devonbrook Drive, Woodstock, Georgia, 30188 in consideration of the sum of \$1.00 (One Dollar), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby sell, assign and transfer unto Welcomemat Services, Inc., a corporation organized under the laws of the State of North Carolina, and having an office at 7415 Broken Oak Lane, Charlotte, North Carolina, 28226, ("ASSIGNEE"), the entire right, title and interest, together with all rights of priority, in and to my invention entitled BUSINESS METHOD FOR PROMOTING GOODS AND SERVICES OF PROVIDERS as described in the Application, herewith, filed in the United States Patent and Trademark Office on the 2 day of September, 2004, preparatory to obtaining Letters Patent of the United States therefor; and as described and/or claimed in any and all applications for Letters Patent based thereon including divisions, continuations, continuations-in-part and reissues thereof as well as all foreign counterparts thereof together with all Letters Patent issuing on any of the aforesaid applications for Letters Patent, the same to be held and enjoyed by ASSIGNEE, its successors, assigns or other legal representatives, to the full ends of the terms of all said Letters Patent therefor which may be granted.

AND I HEREBY AUTHORIZE ASSIGNEE to make applications for and to receive Letters Patent for said invention in any foreign countries in its own name, or in my name, at its election.

AND I HEREBY COVENANT AND AGREE that I will execute or procure any further necessary assurance of title to said invention and any Letters Patent which may issue therefor and that I will, at any time, upon the request and at the expense of ASSIGNEE deliver any testimony in any legal proceedings and execute all papers that may be

necessary or desirable to perfect the title to said invention or any Letters Patent which may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and that I will, at any time, upon the request and at the expense of ASSIGNEE execute any continuations, divisions, reissues, or any other additional applications for Letters Patent for said invention or any part or parts thereof, all of which applications and any Letters Patent issuing thereon are hereby assigned to ASSIGNEE, and will make all rightful oaths, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

AND I HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for said invention, resulting from any of the aforesaid applications to said Welcomemat Services, Inc., as sole ASSIGNEE.

WITNESS MY hand and seal this 2 day of September, 2004.


Brian Mattingly


Edward Joseph Fain