

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shawn P. Firminger	12/18/2009
Jason Garms	12/04/2009
Roderick A. Hyde	12/22/2009
Edward K.Y. Jung	12/14/2009
Chris D. Karkanias	12/07/2009
Eric C. Leuthardt	02/05/2010
Royce A. Levien	03/02/2010
Richard T. Lord	12/07/2009
Robert W. Lord	12/07/2009
Mark A. Malamud	12/04/2009
John D. Rinaldo Jr.	12/18/2009
Clarence T. Tegreene	12/14/2009
Kristin M. Tolle	12/18/2009
Lowell L. Wood Jr.	12/12/2009

RECEIVING PARTY DATA

Name:	Searete LLC
Street Address:	1756 - 114th Ave. S.E., #110
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12590600

CORRESPONDENCE DATA

Fax Number: (425)283-4820

CH \$40.00 12590600

501110012

PATENT
REEL: 024031 FRAME: 0128

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 425-467-2300
Email: saral@intvenls.com
Correspondent Name: SEARETE LLC
Address Line 1: 1756 - 114TH AVE., S.E.
Address Line 2: SUITE 110
Address Line 4: BELLEVUE, WASHINGTON 98004

NAME OF SUBMITTER:

Leif Stordal

Total Attachments: 44

source=assgt_cover_sheet#page1.tif
source=assgt_cover_sheet#page2.tif
source=Assignment#page1.tif
source=Assignment#page2.tif
source=Assignment#page3.tif
source=Assignment#page4.tif
source=Assignment#page5.tif
source=Assignment#page6.tif
source=Assignment#page7.tif
source=Assignment#page8.tif
source=Assignment#page9.tif
source=Assignment#page10.tif
source=Assignment#page11.tif
source=Assignment#page12.tif
source=Assignment#page13.tif
source=Assignment#page14.tif
source=Assignment#page15.tif
source=Assignment#page16.tif
source=Assignment#page17.tif
source=Assignment#page18.tif
source=Assignment#page19.tif
source=Assignment#page20.tif
source=Assignment#page21.tif
source=Assignment#page22.tif
source=Assignment#page23.tif
source=Assignment#page24.tif
source=Assignment#page25.tif
source=Assignment#page26.tif
source=Assignment#page27.tif
source=Assignment#page28.tif
source=Assignment#page29.tif
source=Assignment#page30.tif
source=Assignment#page31.tif
source=Assignment#page32.tif
source=Assignment#page33.tif
source=Assignment#page34.tif
source=Assignment#page35.tif
source=Assignment#page36.tif
source=Assignment#page37.tif
source=Assignment#page38.tif
source=Assignment#page39.tif
source=Assignment#page40.tif
source=Assignment#page41.tif

PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name(s) of conveying party(ies):

- | | |
|------------------------------|---------------------------------|
| 1) <u>SHAWN P. FIRMINGER</u> | 8) <u>RICHARD T. LORD</u> |
| 2) <u>JASON GARMS</u> | 9) <u>ROBERT W. LORD</u> |
| 3) <u>RODERICK A. HYDE</u> | 10) <u>MARK A. MALAMUD</u> |
| 4) <u>EDWARD K.Y. JUNG</u> | 11) <u>JOHN D. RINALDO, JR.</u> |
| 5) <u>CHRIS D. KARKANIAS</u> | 12) <u>CLARENCE T. TEGREENE</u> |
| 6) <u>ERIC C. LEUTHARDT</u> | 13) <u>KRISTIN M. TOLLE</u> |
| 7) <u>ROYCE A. LEVIEN</u> | 14) <u>LOWELL L. WOOD, JR.</u> |

Additional names of conveying parties attached? ☐ Yes ☒ No

2. Name and address of receiving party:

Name: SEARETE LLC

Internal Address: _____

Street Address: 1756 – 114th AVE. S.E., # 110

City: BELLEVUE

State WA

Zip: 98004

Additional names & addresses attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Other _____

Execution Dates:

- | | |
|-----------------------------|------------------------------|
| 1) <u>DECEMBER 18, 2009</u> | 8) <u>DECEMBER 7, 2009</u> |
| 2) <u>DECEMBER 4, 2009</u> | 9) <u>DECEMBER 7, 2009</u> |
| 3) <u>DECEMBER 22, 2009</u> | 10) <u>DECEMBER 4, 2009</u> |
| 4) <u>DECEMBER 14, 2009</u> | 11) <u>DECEMBER 18, 2009</u> |
| 5) <u>DECEMBER 7, 2009</u> | 12) <u>DECEMBER 14, 2009</u> |
| 6) <u>FEBRUARY 5, 2010</u> | 13) <u>DECEMBER 18, 2009</u> |
| 7) <u>MARCH 2, 2010</u> | 14) <u>DECEMBER 12, 2009</u> |

4. Application number(s) or registration number(s):

If this document is being filed together with a new application,
the execution date of the application is _____.

A. Patent Application No(s).

12/590,600

B. Patent No(s).

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: SEARETE LLC

Internal Address: CLARENCE T. TEGREENE

Street Address: 1756 – 114th Ave. S.E., # 110

City: Bellevue State: WA ZIP: 98004

6. Total number of applications and patents involved..... 1

7. Total Fee (37 CFR 3.41): \$40

☐ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

502857

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LEIF STORDAL
Name of Person Signing

/LEIF STORDAL/
Signature

03-04-2010
Date

Total number of pages including cover sheet, attachments, and document: 44 _____

OMB No. 0651-0011 (exp 4/94) -

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

12/18/69
Date

Shawn P. Firminger
Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

12/4/09

Date

Shawn P. Firminger

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

12/22/2009

Roderick A. Hyde

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

12/14/01

Date



Edward K. X. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung



7 December 2009

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 – 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 – 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 – 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled “PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS,” as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

2-5-2010



Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

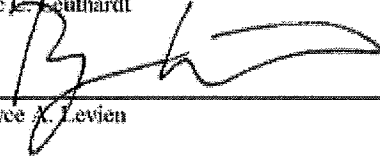
Chris D. Karkanias

Date

2010-03-02

Date

Eric C. Louthardt



Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

12/7/09

Date

Richard T. Lord

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

12/7/09

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

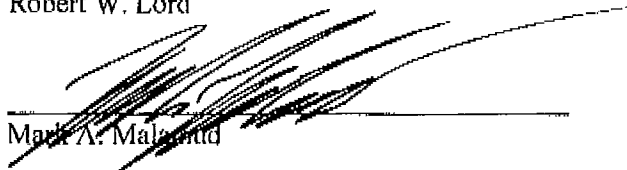
Richard T. Lord

Date

Robert W. Lord

Date

12-4-09


Mark A. Malanuk

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

December 18, 2001

Date

John D. Rinaldo, Jr.

Date

Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

Date

12/14/4



Clarence T. Tegreene

Date

Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

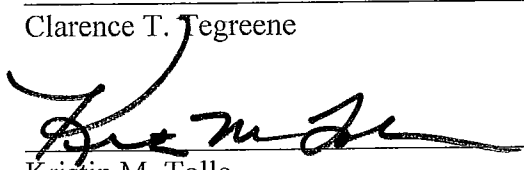
John D. Rinaldo, Jr.

Date

Clarence T. Jegree

Date

Dec. 18, 2009



Kristin M. Tolle

Date

Lowell L. Wood, Jr.

ASSIGNMENT

WHEREAS, we, Shawn P. Firminger, Jason Garms, Roderick A. Hyde, Edward K.Y. Jung, Chris D. Karkanias, Eric C. Leuthardt, Royce A. Levien, Richard T. Lord, Robert W. Lord, Mark A. Malamud, John D. Rinaldo, Jr., Clarence T. Tegreene, Kristin M. Tolle, and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 6808 - 205th Avenue N.E., Redmond, WA 98053; 15240 N.E. 81st Way #107, Redmond, WA 98052; 9915 - 161st Avenue N.E., Redmond, WA 98052; 13420 N.E. 36th Street, Bellevue, WA 98005-1403; 108 206th Avenue N.E., Sammamish, WA 98074; 6358 Pershing Avenue, St. Louis, MO 63130; 43 Somerset Road, Lexington, MA 02420-3519; 233 St. Helens Avenue, Apt. 403, Tacoma, WA 98402; 1410 - 41st Avenue E., Seattle, WA 98112; 1508 Ninth Avenue West, Seattle, WA 98119; 1560 - 134th Avenue S.E. #301, Bellevue, WA 98005-8030; 10629 N.E. 17th Street, Bellevue, WA 98004-2834; 2310 187th Avenue N.E., Redmond, WA 98052; and 989 - 112th Avenue N.E. #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "PERSONALIZED PLAN DEVELOPMENT BASED ON IDENTIFICATION OF ONE OR MORE RELEVANT REPORTED ASPECTS," as described and claimed in the specification for which an application for United States letters patent was filed on November 10, 2009 and assigned Application No. 12/590,600; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 - 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title

and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date

Shawn P. Firminger

Date

Jason Garms

Date

Roderick A. Hyde

Date

Edward K.Y. Jung

Date

Chris D. Karkanias

Date

Eric C. Leuthardt

Date

Royce A. Levien

Date

Richard T. Lord

Date

Robert W. Lord

Date

Mark A. Malamud

Date

John D. Rinaldo, Jr.

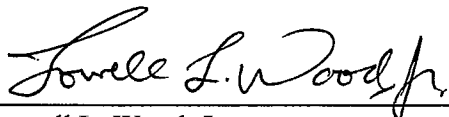
Date

Clarence T. Tegreene

Date

Kristin M. Tolle

12 December 2009
Date


Lowell L. Wood, Jr.