

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
McNeil-PPC, Inc.	03/04/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Johnson & Johnson Consumer Companies, Inc.
<b>Street Address:</b>	199 Grandview Road
<b>City:</b>	Skillman
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08858
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29331614
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(732)524-2808
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	9733853339
<b>Email:</b>	jnjustpatent@corus.jnj.com
<b>Correspondent Name:</b>	Philip S. Johnson
<b>Address Line 1:</b>	Johnson & Johnson
<b>Address Line 2:</b>	1 Johnson & Johnson Plaza
<b>Address Line 4:</b>	New Brunswick, NEW JERSEY 08933
<b>ATTORNEY DOCKET NUMBER:</b>	J&J5348USDP
<b>NAME OF SUBMITTER:</b>	Christine Cicenía
<b>Total Attachments: 2</b> source=CorptoCorpAssign#page1.tif source=CorptoCorpAssign#page2.tif	

CH \$40.00 29331614

501110403

**PATENT**  
**REEL: 024033 FRAME: 0589**

## ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, MCNEIL-PPC, INC. a corporation organized and existing under the laws of the State of New Jersey, the receipt and sufficiency whereof is hereby acknowledged, hereby sells, assigns and transfers to JOHNSON & JOHNSON CONSUMER COMPANIES, INC., a corporation organized and existing under the laws of the State of New Jersey, and having a place of business at 199 Grandview Road, Skillman, New Jersey 08858 USA, its successors and assigns, the entire interest in and the full exclusive right to the inventions (herein INVENTIONS) as described in the patent application (herein APPLICATION) identified below, and all related applications (including divisions, reissues, continuations, provisionals and extensions thereof) and all counterparts in all countries through the world, and any and all Letters Patent (and certificates of invention or similar certificates) (herein PATENTS) which may be granted based upon the INVENTIONS or the APPLICATION or related applications or counterparts in other countries of the world; said transfer and assignment being applicable throughout the world. MCNEIL-PPC, INC. authorizes and requests officials of patent offices in any and all countries of the world to issue any and all of the PATENTS, when granted, to JOHNSON & JOHNSON CONSUMER COMPANIES, INC., its successors and assigns, as the assignee of the entire right, title and interest in and to the same. MCNEIL-PPC, INC. agrees that it will communicate to JOHNSON & JOHNSON CONSUMER COMPANIES, INC., or its representatives, any facts known to it respecting the invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, provisional, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of the PATENTS to be issued to JOHNSON & JOHNSON CONSUMER COMPANIES, INC., make all rightful oaths; and generally do everything possible to aid JOHNSON & JOHNSON CONSUMER COMPANIES, INC., its successors, and assigns, to obtain and enforce proper protection for the INVENTION in any and all countries throughout the world. The APPLICATION is identified herein as:

Serial No.: 29/331,614

Filing Date: January 29, 2009

Title: PACKAGE

Inventor: Enoch Palmer et al.

Previously assigned to: McNeil-PPC, Inc.  
Reel: 022173 Frame: 0172 on 01/29/2009

MCNEIL-PPC, INC.

Karen G. Horowitz 3/4/10  
Karen G. Horowitz  
Assistant Secretary

Sworn and subscribed before me in Morris Plains on this 4<sup>th</sup> day of  
March, 2010.

Christine M. Cicenia  
Notary Public  
CHRISTINE M. CICENIA  
NOTARY PUBLIC  
STATE OF NEW JERSEY  
MY COMMISSION EXPIRES  
OCTOBER 7, 2014