PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Martin GRANIG	02/18/2010

RECEIVING PARTY DATA

Name:	Swarovski Aktiengesellschaft	
Street Address:	Droschistrasse 15,	
City:	Triesen,	
State/Country:	LIECHTENSTEIN	
Postal Code:	9495	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29356986

CORRESPONDENCE DATA

Fax Number: (202)721-8250

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2027218200

Email: wlp@wenderoth.com

Correspondent Name: Wenderoth, Lind & Ponack, L.L.P.

Address Line 1: 1030 15th Street NW Address Line 2: Suite 400 East

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 2010-0123A

NAME OF SUBMITTER: Janae Johnson

Total Attachments: 2

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OF \$40.00 293569

PATENT REEL: 024036 FRAME: 0144

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned Martin GRANIG Insert Name(s) of Inventor(s) the undersigned hereby sell(s) and assign(s) to Insert Name(s) of Assignee(s) Swarovski Aktiengesellschaft of Droschistrasse 15, 9495 Triesen, Liechtenstein Address (hereinafter designated as the Assignce) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as Title of Invention ORNAMENTAL OBJECT MADE OF GLASS, GLASSWARE Date of for which an application for patent in the United States has been executed by the undersigned Signing of February 18, 2010 Application The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignce may deem necessary or expedient. The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignce.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

PATENT REEL: 024036 FRAME: 0145 The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 1030 15th Street, N.W., Suite 400 East, Washington, D.C. 20005-1503, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordal of this document.

Office Marketine	the details Apposite the undersigned name(s).
In witness whereof, executed by the undersign	ned on the date(s) opposite the undersigned name(s).
DateFeb 18 th 2010	Martin GRANIG
Date	<u></u>
Date	
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This day of	ss
	Official Signature
SEAL.	
	Official Title
The above application may be more particular	rly identified as follows:
U.S. Application Serial No.:	
Applicant Reference Number: 67530 25/bz	Attorney Docket No.: 2010 0123A

RECORDED: 03/05/2010

PATENT REEL: 024036 FRAME: 0146