

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Cindi Michelle La Croix	03/08/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Veterinary Preference LLC
<b>Street Address:</b>	30019 N. 144th Street
<b>City:</b>	Scottsdale
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85262
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	7537063
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(602)420-5081
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	602-229-5281
<b>Email:</b>	Pat-dept@quarles.com
<b>Correspondent Name:</b>	Quarles & Brady LLP
<b>Address Line 1:</b>	One Renaissance Square
<b>Address Line 2:</b>	2 North Central Ave.
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2391
<b>ATTORNEY DOCKET NUMBER:</b>	126174.00002
<b>NAME OF SUBMITTER:</b>	Rowan P. Smith
<b>Total Attachments: 2</b> source=Assignment-LaCroix-126174-00002#page1.tif source=Assignment-LaCroix-126174-00002#page2.tif	

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**PATENT**  
**REEL: 024045 FRAME: 0164**

## ASSIGNMENT

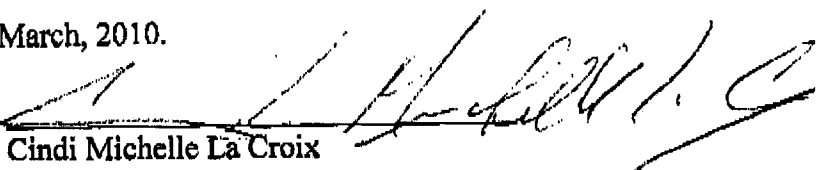
I, Cindi Michelle La Croix, respectfully of Scottsdale, Arizona, United States of America, having invented certain inventions and improvements as described and claimed in a United States Patent (the "Patent") entitled THRUSH AND WHITE LINE MEDICINAL DELIVERY SYSTEM, Patent No. 7,537,063, issued May 26, 2009, for good and valuable consideration, the receipt of which is hereby acknowledged from **Veterinary Preference LLC**, an Arizona Company, having its principal place of business at 30019 N. 144th Street, Scottsdale, Arizona 85262, U.S.A., (hereinafter called the Assignee), do hereby sell, assign and transfer unto the Assignee, its successors, and assigns my entire right, title, and interest, in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto, in and to and under said Patent and the inventions and any of them therein set forth and described, and any and all patents and like rights of exclusion (including extensions thereof) of any country which may be granted on or for said inventions or any of them or any part thereof or on said Patent or any divisional, continuing, reissue, or other patent application based thereon;

And for the same consideration I do also hereby sell, assign, and transfer unto the Assignee, its successors, and assigns all my rights under the International Convention for the Protection of Industrial Property and all other treaties of like purpose in respect of said inventions and any of them and all parts thereof and said Patent, and I do hereby authorize the Assignee, its successors, and assigns to apply in my name or its or their own name or names for patents and like rights of exclusion on or for said inventions or any of them or any part thereof in all countries claiming if it or they so desire the priority of the filing date of said Patent under the provisions of said Convention or any such other treaty;

And for the same consideration, I do hereby agree for myself and for my heirs, executors, and administrators, promptly upon request of the Assignee, its successors, or assigns, to execute and deliver without further compensation any power of attorney, assignment, original, divisional, continuing, reissue or other application or applications for patent or patents or like rights of exclusion of any country, or other lawful documents and any further assurances that may be deemed necessary or desirable by the Assignee, its successors, or assigns fully to secure to it or them said right, title, and interest as aforesaid in and to said inventions and any of them and all parts thereof and in and to and under said several patents and like rights of exclusion (including extensions thereof) or any of them, all, however, at the expense of the Assignee, its successors, or assigns;

And I do hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and the corresponding Officer of each country foreign thereto to issue to the Assignee, its successors, or assigns, any and all patents and like rights of exclusion which may be granted in any country upon said Patent or other applications or any of them or on or for said inventions or any of them or any part thereof; and I do hereby covenant for myself and my legal representatives and agree with the Assignee, its successors, and assigns that I have granted no right or license to make, use, or sell said inventions or any of them or any part thereof to anyone except the Assignee, that prior to the execution of this deed my right, title, and interest in and to said inventions or any of them or any part thereof has not been otherwise encumbered by me, and that I have not executed and will not execute any instrument in conflict herewith.

DATED this 8<sup>th</sup> day of March, 2010.

  
Cindi Michelle La Croix  
30019 N. 144th Street  
Scottsdale, AZ 85262