

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Laurent Hainaut</td> <td>03/08/2010</td> </tr> <tr> <td>Harry Chong</td> <td>03/08/2010</td> </tr> <tr> <td>Luciano Scarinci</td> <td>03/08/2010</td> </tr> </tbody> </table>		Name	Execution Date	Laurent Hainaut	03/08/2010	Harry Chong	03/08/2010	Luciano Scarinci	03/08/2010		
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Raison Pure International, Inc.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>119 5th Ave., 2nd Floor</td> </tr> <tr> <td><b>City:</b></td> <td>New York</td> </tr> <tr> <td><b>State/Country:</b></td> <td>NEW YORK</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>10003</td> </tr> </table>		<b>Name:</b>	Raison Pure International, Inc.	<b>Street Address:</b>	119 5th Ave., 2nd Floor	<b>City:</b>	New York	<b>State/Country:</b>	NEW YORK	<b>Postal Code:</b>	10003
<b>Name:</b>	Raison Pure International, Inc.										
<b>Street Address:</b>	119 5th Ave., 2nd Floor										
<b>City:</b>	New York										
<b>State/Country:</b>	NEW YORK										
<b>Postal Code:</b>	10003										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Knoll Printing &amp; Packaging, Inc.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>149 Eileen Way</td> </tr> <tr> <td><b>City:</b></td> <td>Syosset</td> </tr> <tr> <td><b>State/Country:</b></td> <td>NEW YORK</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>11791</td> </tr> </table>		<b>Name:</b>	Knoll Printing & Packaging, Inc.	<b>Street Address:</b>	149 Eileen Way	<b>City:</b>	Syosset	<b>State/Country:</b>	NEW YORK	<b>Postal Code:</b>	11791
<b>Name:</b>	Knoll Printing & Packaging, Inc.										
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>Application Number:</b>	29357258										
<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (212)684-3999</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 212-684-3900</p> <p>Email: jmatthews@grr.com</p> <p>Correspondent Name: Joshua R. Matthews</p> <p>Address Line 1: Gottlieb, Rackman &amp; Reisman, P.C.</p> <p>Address Line 2: 270 Madison Ave., 8th Floor</p>											

OP \$40.00 29357258

**501114599**

**PATENT**  
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ATTORNEY DOCKET NUMBER:

4996-006

NAME OF SUBMITTER:

Joshua R. Matthews

Total Attachments: 2

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# Assignment of Executed Patent Application

Date: 3/8/10

Assignor: Laurent Hainaut  
Address:

Assignor: Luciano Scarinci  
Address:

Assignor: Harry Chong  
Address:

Assignee: Raison Pure International, Inc.  
Address: 119 5TH AVENUE, 2ND FL,  
NEW YORK, NEW YORK, 10003

Assignee: Knoll Printing & Packaging, Inc.  
Address: 149 EILEEN WAY,  
SYOSSET, NEW YORK, 11791

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor on 3/8/10 and entitled **GIFT BOX**.

This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States *and in every foreign country*. Assignor also assigns to Assignee all priority rights in the Patent Application.\*

*In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of, or information pertaining to, the Patent Application, and/or to correct any clerical error in such identification or

\* Strike italicized sections only if foreign rights are not intended to be assigned.

information, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

TYPED OR PRINTED NAME(S)

DATE

SIGNATURES

LAURENT JM HAINAUT

First Name

Middle Initial

Last Name

03/08/10

HEESOP CHONG

First Name

Middle Initial

Last Name

3/8/10

LUCIANO SCARNEI

First Name

Middle Initial

Last Name

3/8/10

First Name

Middle Initial

Last Name

STATE OF NEW YORK

COUNTY OF NEW YORK

MARYANN P. GEOGHAN  
Notary Public, State of New York  
No. 01GE6041092  
Qualified in New York County  
Commission Expires 06/26/2006

On March 8, 2010 before me personally came

STATE OF New York  
COUNTY OF New York

Carlene E. Jackson  
Notary Public, State of New York  
No. 01JA6101450  
Qualified in New York County  
Commission Expires: 11/2011

On Mar 9<sup>th</sup>, 2010 before me personally came

to me known to be the Assignor(s) described in and who executed the foregoing Assignment, and the Assignor(s) duly acknowledged to me execution of the same.

Maryann P. Geoghan  
Notary Public

STATE OF

COUNTY OF

On before me personally came

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Notary Public

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Carlene E. Jackson  
Notary Public

STATE OF New York

COUNTY OF New York

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Notary Public