PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Opion, Inc. a Delaware Corporation	12/14/2001

RECEIVING PARTY DATA

Name:	Intelliseek, Inc., a Delaware Corporation	
Street Address:	1128 Main Street	
Internal Address:	4th Floor	
City:	Cincinnati	
State/Country:	ОНІО	
Postal Code:	45210	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11239696

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 20184/BUZZ2C

NAME OF SUBMITTER: Sergio D. Filice

Total Attachments: 2

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PATENT

REEL: 024057 FRAME: 0078

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ASSIGNMENT OF INVENTIONS AND PATENTS THEREON

WHEREAS, Opion, Inc., a corporation of the State of Delaware with its principal place of business in Virginia (hereafter, "ASSIGNOR"), is the owner of the SYSTEM AND METHOD FOR COLLECTION AND ANALYSIS OF ELECTRONIC MESSAGES fully disclosed in an application for Patent filed on October 11, 2000, U.S. Patent Application No. 09/686,516, and amended on June 13, 2001, and the SYSTEM AND METHOD FOR ESTABLISHING AND EVALUATING CROSS COMMUNITY IDENTITIES IN ELECTRONIC FORUMS fully disclosed in an application for Patent filed on June 13, 2001, U.S. Patent Application No. 09/879,220, which is a continuation-in-part of U.S. Patent Application Nos. 09/686,516, filed on March 1, 2001, which, in turn, is a continuation-in-part of U.S. Patent Application No. 09/686,516, filed on October 11, 2000;

WHEREAS, Intelliseek, Inc., a corporation organized under the laws of the State of Delaware having its principal offices at 1128 Main Street, 4th Floor, Cincinnati, Ohio 45210 (hereafter, "ASSIGNEE"), desires to acquire the entire interest in and to the subject matter disclosed in said applications and in and to all patents issued or to be issued thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE the entire rights, title and interest in and to the subject matter disclosed in said applications and in and to all Letters Patent Domestic and Foreign issued or to be obtained thereon and all related reissuances, divisions, continuations, continuations-in-part, revisions, extensions and reexaminations, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial

PATENT REEL: 024057 FRAME: 0079 Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other convention or Union for each country of said Convention or Union; and I do hereby authorize and request the Commissioner of Patents to issue the Letters Patent granted on said applications and all future patents granted upon the subject matter disclosed therein to the above named ASSIGNEE, its legal representatives and assigns.

Opion, Inc.

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STATE OF VIRIGINIA)

COUNTY OF FAIRFAX)

On this \(\frac{1}{2} \) day of December, 2001, before me personally appeared David H. Holtzman, the Chief Executive Officer of Opion, Inc., to me personally known to be the individual who executed the foregoing Assignment and who acknowledged to me that he executed the same as a free act on behalf of Opion, Inc. for the purposes herein set forth.

Elizabeth S. Parris Notary Public

My Commission Expires: 2/29/2004

PATENT REEL: 024057 FRAME: 0080

RECORDED: 03/10/2010