PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
Name Execution Date					
Jaqueline Magallanes Orozco				03/10/2010	
RECEIVING PARTY DATA					
Name: Helen of Troy Limited					
Street Address:	13 8th Avenue, Belleville				
City:	St. Michael				
State/Country:	BARBADOS				
Postal Code:	0				
PROPERTY NUMBERS Total: 1					
Property Type		Number			
Application Number:		29357247			7247
Application Number: 29357247 CORRESPONDENCE DATA 6					
Fax Number: (915)225-8081					
Fax Number: (915)225-8081 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. 6 Phone: 915-225-8040					
Phone: 915-225-8040					
Email: wbass@hotus.com					E E
Correspondent Name: William J Bass Address Line 1: 1 Helen of Troy Plaza					
Address Line 4: El Paso, TEXAS 79912					
NAME OF SUBMITTER:			William J Bass		
Total Attachments: 1 source=BrushhandleVSassign100310#page1.tif					

ASSIGNMENT OF INVENTION

In Consideration of the payment by **ASSIGNEE** to **ASSIGNOR** of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Jaqueline Magallanes Orozco

hereby sells, assigns and transfers to

ASSIGNEE:

Helen of Troy Limited 13 8th Avenue, Belleville P.O. Box 836E St. Michael, Barbados

and the successors, assigns and legal representatives of the **ASSIGNEE** the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

HAIR BRUSH HANDLE

and which is found in the U.S. patent application number 29/357,247 as filed, and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof;

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Name: Jaqueline Magallanes Orozco

PATENT REEL: 024067 FRAME: 0495

RECORDED: 03/11/2010