### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

**SUBMISSION TYPE: NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: **ASSIGNMENT** 

#### **CONVEYING PARTY DATA**

Name	Execution Date
Mark C. Mitchener	02/18/2010

### **RECEIVING PARTY DATA**

Name:	Asaf Herskovitz
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#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29357472

## **CORRESPONDENCE DATA**

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**Total Attachments: 3** 

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**PATENT** REEL: 024073 FRAME: 0316

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Form **PTO-1595** (Rev. 03-09) OMB No. 0651-0027 (exp. 03/31/2009)

RECORDATION FORM COVER SHEET PATENTS ONLY			
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)		
Mark C. Mitchener	Name: Asaf Herskovitz Internal Address:		
Additional name(s) of conveying party(ies) attached? Yes No  3. Nature of conveyance/Execution Date(s):  Execution Date(s) February 18, 2010  Assignment Merger  Security Agreement Change of Name  Joint Research Agreement  Government Interest Assignment  Executive Order 9424, Confirmatory License  Other  4. Application or patent number(s): This  A. Patent Application No.(s)	Street Address: 800 Chestnut Street  City: Philadelphia  State: Pennsylvania  Country: USA Zip: 19107  Additional name(s) & address(es) attached? Yes No document is being filed together with a new application.  B. Patent No.(s)		
Additional numbers attached? Yes No			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1		
Name: Anthony L. Rahhai	7. Total fee (37 CFR 1.21(h) & 3.41) \$40		
Internal Address: McAfee & Taft  Tenth Floor, Two Leadership Square  Street Address: 211 North Robinson	Authorized to be charged to deposit account     Enclosed     None required (government interest not affecting title)		
City: Oklahoma City State: Oklahoma Zip:73102	8. Payment Information		
Phone Number: (405) 552-2306			
Fax Number: (405) 228-7306	Deposit Account Number <u>50-0449</u>		
Email Address: anthony.rahhal@mcafeetaft.com	Authorized User Name Anthony L. Rahhal		
9. Signature:	March 12, 2010  Date		
Anthony L. Rahhal Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:		

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

# **ASSIGNMENT**

WHEREAS, I, Mark C. Mitchener, 2844 West Wilshire Boulevard, Oklahoma City, Oklahoma 73116, together with Asaf Herskovitz, 800 Chestnut Street, Philadelphia, Pennsylvania 19107, each a citizen of the United States of America, have invented a certain new and useful improvement in the design of a DIAMOND, for which a design patent application is being filed concurrently herewith, preparatory to obtaining a United States Letters Patent therefor; and

WHEREAS, Asaf Herskovitz, an individual, citizen of the United States of America, having an address of 800 Chestnut Street, Philadelphia, Pennsylvania 19107, is desirous of acquiring all my right, title and interest in and to the application for and the invention in the DIAMOND Design, above-identified, and in and to any Letters Patent that may be granted therefor or based thereupon in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, Mark C. Mitchener, individually, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Asaf Herskovitz, the full and exclusive right to said invention in the United States of America and its territorial possessions and in all foreign countries and the entire right, title and interest in and to said application and in and to any and all Letters Patent which may be granted based upon the application in the United States and its territorial possessions and in any and all foreign countries and to any and all division(s), reissue(s), reexamination(s), continuation(s) and extension(s) thereof.

I hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Asaf Herskovitz, as the assignee of my entire right, title and interest in and to the same, for the sole use and enjoyment of said Asaf Herskovitz, his successors and assigns.

FURTHER, I agree that I will communicate to said Asaf Herskovitz, or his representatives, any facts known to me respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all division, continuation, substitution, renewal, reissue and reexamination applications, execute all necessary assignment papers to cause any and all of said Letters Patent to

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be issued to said Asaf Herskovitz, his successors and assigns, make all rightful oaths and generally do everything necessary or desirable to aid said Asaf Herskovitz, his successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

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RECORDED: 03/12/2010