

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kathryn Mary DOBROTH	03/12/2010
Hannah Youngsil MOON	03/12/2010
Dorothy Beau MORLEY	03/12/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CELLCO PARTNERSHIP d/b/a VERIZON WIRELESS
<b>Street Address:</b>	One Verizon Way
<b>City:</b>	Basking Ridge
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07920-1097
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12724083
<b>CORRESPONDENCE DATA</b>	
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<b>Phone:</b>	202-756-8000
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<b>Correspondent Name:</b>	MCDERMOTT WILL & EMERY LLP
<b>Address Line 1:</b>	600 13TH STREET, N.W.
<b>Address Line 4:</b>	WASHINGTON, DISTRICT OF COLUMBIA 20005-3096
<b>ATTORNEY DOCKET NUMBER:</b>	050108-0290
<b>NAME OF SUBMITTER:</b>	Keith E. George
Total Attachments: 3 source=050108-0290_assign#page1.tif source=050108-0290_assign#page2.tif	

**CH \$40.00 12724083**

**501119364**

**PATENT  
 REEL: 024082 FRAME: 0613**



RECORDATION FORM COVER SHEET

**Docket No.: 050108-0290**

**PATENTS ONLY**

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of Conveying Party(ies)**  
**Kathryn Mary DOBROTH, Hannah Youngsil MOON,**  
**Dorothy Beau MORLEY**

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**  
 Name: **CELLCO PARTNERSHIP d/b/a VERIZON WIRELESS**  
 Internal Address:  
 Address: **One Verizon Way, Basking Ridge, NJ 07920-1097 USA**

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of Conveyance/Execution Date(s)**

Execution Date(s): **March 12, 2010**

**Assignment**  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other

**4. Application or patent number(s):**  
 A. Patent Application No(s).

**This document is being filed together with a new application.**  
 B. Patent No(s).

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: **MCDERMOTT WILL & EMERY LLP**  
 Internal Address:  
 Street Address: **600 13th Street, N.W.**  
 City: **Washington** State: **D. C.** Zip: **20005-3096**  
 Phone Number: **202.756.8000**  
 Fax Number: **202.756.8087**  
 Email Address:

**6. Total number of applications and patents involved:** **1**

**7. Total fee (37 CFR 1.21(h) & 3.41)** **\$40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
 Expiration Date \_\_\_\_\_

b. Deposit Account Number 500417  
 Authorized User Name \_\_\_\_\_

**9. Signature.**  
**Keith E. George 34,111**  **March 15, 2010**

Name and Registration No. of Person Signing \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Total number of pages including cover sheet, attachments and documents: **3**

Docket No.: 050108-0290

ASSIGNMENT

WHEREAS We, Kathryn Mary Dobroth, Hannah Youngsil Moon, and Dorothy Beau Morley of 58 Sheridan Street, Jamaica Plain, MA 02130, 104 Chandler Street #3, Boston, MA 02116, and 8 Park Street, Wakefield, MA 01880, respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled USING SOCIAL NETWORKING TO HELP USERS PURCHASE MOBILE APPLICATIONS AND DEVICES, for which an application for United States Letters Patent is filed concurrently herewith;

AND WHEREAS, Cellco Partnership d/b/a Verizon Wireless, a partnership of the State of Delaware and having an address of One Verizon Way, Basking Ridge, NJ 07920-1097 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, We do hereby sell, assign, transfer and set over unto Cellco Partnership d/b/a Verizon Wireless (Assignee), its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including the right of priority and including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

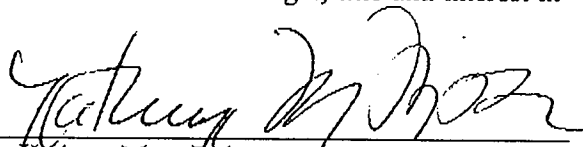
UPON SAID CONSIDERATIONS, We hereby agree with the said Assignee that We will not execute any writing or do any act whatsoever conflicting with these presents, and that We will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND We hereby grant the Assignee, its successors, legal representatives and assigns, the power to insert on this instrument any further identification that may be necessary or desirable to comply with the recordation rules of any appropriate and competent authority, including, without limitation, the United States Patent and Trademark Office.

AND We hereby agree that this Assignment may be executed in two or more counterparts each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

AND We request the Commissioner for Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Cellco Partnership d/b/a Verizon Wireless, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

3/12/10  
Date

  
Kathryn Mary Dobroth

3/12/2010  
Date Hannah Youngsil Moon

3/12/2010  
Date Dorothy Beau Morley

STATE OF \_\_\_\_\_ )  
 ) SS:  
COUNTY OF \_\_\_\_\_ )

On this 12 day of March, 2010, before me personally appeared Kathryn Mary Dobroth, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

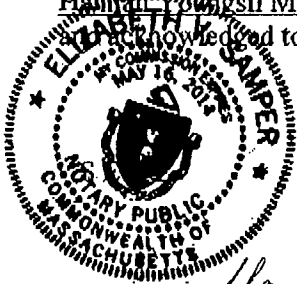


Elizabeth V. Samper  
Notary Public

My commission expires May 16, 2014

STATE OF Massachusetts )  
 ) SS:  
COUNTY OF Middlesex )

On this 12 day of March, 2010, before me personally appeared Hannah Youngsil Moon to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

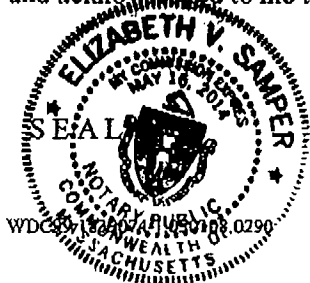


Elizabeth V. Samper  
Notary Public

My commission expires May 16, 2014

STATE OF Massachusetts )  
 ) SS:  
COUNTY OF Middlesex )

On this 12 day of March, 2010, before me personally appeared Dorothy Beau Morley to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.



Elizabeth V. Samper  
Notary Public

My commission expires May 16, 2014