

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John C. Geres	03/17/2010
RECEIVING PARTY DATA	
Name:	Quad/Graphics, Inc.
Street Address:	N63 W23075 Highway 74
City:	Sussex
State/Country:	WISCONSIN
Postal Code:	53089-2827
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12726028
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	077047-9477-US05
NAME OF SUBMITTER:	Jodi Anderson
Total Attachments: 2 source=F0567140#page1.tif source=F0567140#page2.tif	

OP \$40.00 12726028

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PATENT
REEL: 024095 FRAME: 0392

ASSIGNMENT

Pursuant to my obligation to Quad/Graphics, Inc. (hereinafter referred to as "Assignee"), a Wisconsin Corporation having its principal place of business at:

N63 W23075 Highway 74
Sussex, WI 53089-2827

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

John C. Geres
10520 West Dakota Street
West Allis, WI 53227

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right title and interest –

(1) in and to an invention entitled "Method of Printing on a Product" for which I have executed a United States Patent Application on even date herewith (Atty. File NO. 077047-9477-05; 584.014.CIP1-CON1);

(2) in and to said United States patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, including reissues thereof, if any to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

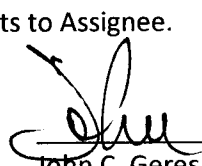
(4) under the International Convention in respect to the United States patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of my Assignee with a claim to priority based on said United States application.

And I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to myself, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said United States patent or patents to Assignee.

3-17-10

Date


John C. Geres