

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Paul Bernegger	03/02/2010
Kurt Windus	03/02/2010
RECEIVING PARTY DATA	
Name:	Outdoor Identities, LLC
Street Address:	N922 Tower View Drive, Suite 101
City:	Greenville
State/Country:	WISCONSIN
Postal Code:	54942
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29339961
CORRESPONDENCE DATA	
Fax Number:	(414)271-0656
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(414) 271-6560
Email:	madipdocket@michaelbest.com
Correspondent Name:	Michael Best & Friedrich LLP
Address Line 1:	100 East Wisconsin Avenue
Address Line 2:	Suite 3300
Address Line 4:	Milwaukee, WISCONSIN 53202-4108
ATTORNEY DOCKET NUMBER:	026627-9003 US00
NAME OF SUBMITTER:	Teresa J. Welch
Total Attachments: 2 source=B2234001#page1.tif source=B2234001#page2.tif	

CH \$40.00 29339961

501122804

PATENT
REEL: 024099 FRAME: 0673

ASSIGNMENT

Pursuant to our obligation to Outdoor Identities, LLC (hereinafter referred to as "Assignee"), a Wisconsin limited liability company having its principal place of business at:

N922 Tower View Drive, Suite 101
Greenville, WI 54942

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged,
we:

Paul Bernegger
N922 Tower View Drive, Suite 101
Greenville, WI 54942

Kurt Windus
N922 Tower View Drive, Suite 101
Greenville, WI 54942

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to a new, original and ornamental design titled "WALLEYE CAMOUFLAGE PATTERN" for which we filed United States Patent Application No. 29/339,961 on July 10, 2009 (Atty. File No. 026627-9003 US00) (hereinafter the "U.S. design patent application");

(2) in and to the U.S. design patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications) based upon said design, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications or design registrations filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. design patent application and agree that any patent applications or design registrations of any foreign countries which

may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. design patent application.

And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

3/2/2010
Date

Paul Bernegger
Paul Bernegger

03/02/10
Date

Kurt Windus
Kurt Windus

Q:\CLIENT\026627\9003\B1938439.1