

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
4180674 CANADA INC.	08/29/2003
RECEIVING PARTY DATA	
Name:	INNOVATIA INC.
Street Address:	1 Brunswick Square
Internal Address:	P.O. Box 6081
City:	Saint John
State/Country:	CANADA
Postal Code:	E2L 4R5
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5884032
CORRESPONDENCE DATA	
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Address Line 4:	Ottawa, CANADA K1P 5Y6
ATTORNEY DOCKET NUMBER:	78516-29
NAME OF SUBMITTER:	Joelle St. Louis
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 024103 FRAME: 0456

ASSIGNMENT

WHEREAS 4180674 CANADA INC., ("Assignor") a business corporation under the laws of Canada, whose full post office address is 1 Brunswick Square, P.O. Box 6081, Saint John, New Brunswick, E2L 4R5, is the owner of the patents and patent applications identified on the attached Schedule and the inventions disclosed and claimed therein;

AND WHEREAS INNOVATIA INC., ("Assignee") a business corporation under the laws of Canada, whose full post office address is 1 Brunswick Square, P.O. Box 6081, Saint John, New Brunswick, E2L 4R5, is desirous of acquiring ownership of all right, title and interest in the patents and patent applications identified on the attached Schedule and the inventions disclosed and claimed therein.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the said Assignor, does hereby sell, assign and transfer unto the said Assignee, all of its right, title and interest in Canada, the United States, and all other countries and jurisdictions, in and to the inventions disclosed and claimed in the said patents and patent applications identified in the attached Schedule and in and to the said patents and patent applications identified on the attached Schedule, the same to be held and enjoyed by the said Assignee, to the full end of the terms for which said Letters Patent are and shall be granted, as fully and entirely as the same would have been held and enjoyed by the said Assignor had this assignment and sale not been made.

The Assignor further undertakes and agrees to execute such documents as may be necessary and proper to enable the Assignee to obtain and maintain patent protection for the said inventions in any country.

EXECUTED at Saint John, New Brunswick, Canada this 29th day of August, 2003.

4180674 CANADA INC.

By: 

Name: G. Reid Parker

Position: Treasurer

[Corporate Seal]

WITNESS: 

PATENT

REEL: 024103 FRAME: 0457

SCHEDULE TO ASSIGNMENT FROM 4180674 CANADA INC. TO INNOVATIA INC.

Display Based Marketing Message Control System And Method (Call Mail)

Canadian	2,125,843
Australian	680,266
New Zealand	267,955
US (2)	5,812,647
	5,873,608

The Customer Contact Channel Changer (Call Me Button)

Canadian (2)	2,178,705
	2,391,428

US (2)	5,884,032
	6,311,231

US (Application)09/950801