Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
David A. Coleman	03/02/2009	
Gary D. Sharp	03/02/2009	

RECEIVING PARTY DATA

Name:	Real D
Street Address:	100 North Crescent Drive
Internal Address:	Suite 120
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12361532

CORRESPONDENCE DATA

Fax Number: (214)978-3099

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2149783000

Email: jana.taylor@bakermckenzie.com

Correspondent Name: Patent Department
Address Line 1: Baker & McKenzie LLP

Address Line 2: 2001 Ross Avenue, Suite 2300

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	95194936.245001
NAME OF SUBMITTER:	Charles C. Yang

Total Attachments: 3

source=Assignment_signed#page1.tif

PATENT REEL: 024104 FRAME: 0269 12361532

UU UV # UU

501123599

source=Assignment_signed#page2.tif source=Assignment_signed#page3.tif

> PATENT REEL: 024104 FRAME: 0270

ASSIGNMENT

WHEREAS, we, the undersigned inventors of residences as listed, have invented certain new and useful improvements as below entitled, for which an application for United States Letters Patent is made, said applications having been designated as set forth below and filed on or about the date set forth below; and

WHEREAS, REAL D (hereinafter referred to as "Assignee"), a California corporation

with an address of:

100 North Crescent Drive Suite 120 Beverly Hills, California 90210

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefore, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

1

PATENT REEL: 024104 FRAME: 0271 We will communicate to Assignee any known facts respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Atty. Docket Number	Application Serial No.	Filing Date	Invention Title
95194936.245000	61/024138	1/28/2008	Polarization preserving front projection screen
95194936.245001	12/361532	1/28/2009	Polarization preserving front projection screen
95194936.245002	PCT/US09/ 32307	1/28/2009	Polarization preserving front projection screen

I hereby grant BRIAN C. McCORMACK, Registration No. 36,601, CHARLES C. YANG, Registration No. 62059, NEIL G. J. MOTHEW, Registration No. 54,922, JOHN G. FLAIM, Registration No. 37,323, WILLIAM D. McSPADDEN, Registration No. 44,234, JAMES H. ORTEGA, Registration No. 50,554, RICHARD V. WELLS, Registration No. 53,757, and PENNY L. LOWRY, Registration No. 57,186 and all practitioners with the firm of Baker & McKenzie LLP (Customer Number 78769) with an office at 2001 Ross Avenue, Suite 2300, Dallas, TX 75201, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

Signature of Inven	itor:	رو کی		

Inventor(s) Name:

David A. Coleman

Residence:

100 North Crescent Drive

Suite 120

Beverly Hills, California 90210

Citizenship:

US

Date:

3/2/09

Signature of Inventor:

Inventor(s) Name:

Gary D. Sharp

Residence:

100 North Crescent Drive

Suite 120

Beverly Hills, California 90210

Citizenship:

US

Date:

3/2/09