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HEET

Our Ref.: DMB-4013-47

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| To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. | |
|--|---|
| 1. Name of conveying party(ies): | 2. Name and address of receiving party(ies): |
| 1 Piero VALENTINI | |
| | 1) Name: Poltrona Frau S.p.A. |
| | Street Address: Via Vincenzo Vela 42 |
| | City: Torino |
| | State/Country: Italy Zip: I-10128 |
| Additional name/s of conveying party/ies attached? | Suite, Country. Tury 2/p. 110120 |
| 3. Nature of conveyance: | 2) Name |
| Assignment Merger | Street Address: |
| Security Assignment Change of Name | |
| Other | City: |
| | State: Zip: |
| Execution Date: March 8, 2010 | Additional name/s & address/es attached? Yes No |
| | |
| | assignment is being filed together with a new application. |
| A. Patent Application No(s). | B. Patent No(s). |
| (1) 29/347,410 | (1) |
| (2) | (2) |
| (3) | (3) |
| Additional numbers attached Yes No | |
| 5. Name and address of party to whom correspondence | 6. Total number of applications & patents involved: 1 |
| concerning document should be mailed: | |
| | 7. Total fee (37 CFR 3.41) \$ 40.00 |
| Name: Duane M. Byers | ⊠ Enclosed |
| | Authorized to be charged to deposit account #14-1140 |
| Internal Address: | |
| Internal Address. | 8. The Commissioner is hereby authorized to charge any |
| Street Address: Nixon & Vanderhye P.C. | |
| | deficiency in the fee(s) filed, or asserted to be filed, or which |
| 901 North Glebe Road | should have been filed herewith (or with any paper thereafter |
| 11th Floor | filed in this application by this firm) to our Account No. |
| City: Arlington State: VA Zip: 22203 | 14-1140. |
| DO NOT USE THIS SPACE | |
| | |
| 9. Statements and signature. | |
| To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy | |
| of the original document. | |
| N341 | |
| Duane M. Byers | March 15, 2010 |
| Name of Person Signing | nature Date |
| Reg. No. 33,363 | |
| Total number of pages including original cover sheet, attachments, and document: [2] | |
| Documents to be recorded (including cover sheet) should be found to (571) 273 0140, or mailed to: | |

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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PATENT REEL: 024105 FRAME: 0464

ASSIGNMENT FOR PATENT APPLICATION (U.S. Rights Only)

WHEREAS, Piero VALENTINI, (hereinafter ASSIGNORS) of 77 km 74,500, I-62029 TOLENTINO (Macerata) Italy, have made an invention entitled "Sofa" for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on December 22, 2009 under Serial No. 29/347410 (We hereby authorize and request ASSIGNEE'S attorneys, Nixon & Vanderhye P.C., of 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203-1808, to insert here the filing date and the serial number of said application when known.):

WHEREAS, POLTRONA FRAU S.p.A. (hereinafter ASSIGNEE), a corporation of the Country of Italy, having an office and place of business at Via Vincenzo Vela 42, I-10128 TORINO (Italy), is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNORS by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNORS' entire right, title and interest in the United States of America as defined in 35 U.S.C. § 100, in and to the invention as described in the aforesaid application and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, and the ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention;

ASSIGNOR hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention;

ASSIGNORS hereby agree to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

AGREED and executed as noted below:

March 8, 2010

Date

RECORDED: 03/15/2010

Piero VALENTINI

PATENT REEL: 024105 FRAME: 0465