

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Francisco Lim	03/18/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Cielo Creations, Inc.
Street Address:	6444 Fleet Street
City:	Commerce
State/Country:	CALIFORNIA
Postal Code:	90040
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29357918
<b>CORRESPONDENCE DATA</b>	
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ATTORNEY DOCKET NUMBER:	29100.0032
NAME OF SUBMITTER:	Joseph R. Englander
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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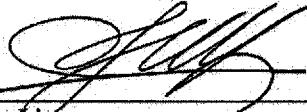
**ASSIGNMENT**

WHEREAS, I, Francisco Lim having a post office address of 23600 Ridge Line Rd. Diamond Bar. CA 91765, (hereinafter referred to as ASSIGNOR), is the sole inventor of the invention entitled "**BADGE ON PURSE**".

WHEREAS, Cielo Creations, Inc., a corporation of the State of California, having a place of business at 6444 Fleet Street, Commerce, California 90040 (hereinafter referred to as ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE, the entire right, title and interest in and to said invention, any patent applications that may be filed for said invention, and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from any United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, any application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR agrees to execute all

instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.



Francisco Lim

March 18, 2010

Date