


Recordation Form Cover Sheet PATENTS ONLY		Attorney Docket No.: <u>8995P001X2XXX</u>
To the Director of the United States Patent and Trademark Office. Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <u>Yaacov Ben-Yaacov, Boaz Ben-Yaacov, and Abraham Lieberman</u> Additional name(s) of conveying party(ies) attached? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	2. Name and address of receiving party(ies): Name: <u>Catch Media, Inc.</u> Internal Address: _____ Street Address: <u>3832 Mill Glen Drive</u> City: <u>Douglasville</u> State/Province: <u>Georgia</u> Zip: <u>30135</u> Country: <u>USA</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of Conveyance <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: _____ Execution Date(s): <u>09.22.2009; 09.22.2009; and 09.22.2009</u>	4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____ A. Patent Application No.(s): <u>12/495,766</u> B. Patent No.(s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Blakely, Sokoloff, Taylor & Zafman LLP</u> Internal Address: _____ Street Address: <u>12400 Wilshire Boulevard, 7th Floor</u> <u>Los Angeles, California 90025</u>	6. Total number of applications and patents involved: 1 7. Total Fee (37 CFR 3.41).....\$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit Account Number: <u>02-2666</u> (Attach duplicate copy of this page if paying by deposit account)	
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9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>		
<u>Lester J. Vincent, Reg. No. 31,460</u> Name of Person Signing	 Signature	<u>March 22, 2010</u> Date
Total number of pages including cover sheet, attachments, and documents: 3		

Mail documents to be recorded with required cover sheet information to:
 Mail Stop Assignment Recordation Services
 Director of the United States Patent and Trademark Office
 P.O. Box 1450
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Based on Form PTO-1595 as modified by BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP on 05/09/03

ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No.: 6995P001X2XXX

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Yaacov Ben-Yaacov, Roaz Ben-Yaacov,

and Abraham Lieberman

hereby sell, assign, and transfer to CATCH MEDIA, INC.

a corporation of Delaware
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)

having a principal place of business at 3832 Mill Glen Drive, Douglasville, Georgia 30135, USA

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled CONTENT PROVISIONING AND REVENUE DISBURSEMENT

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 12/495,766 filed June 30, 2009

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Signature _____

~~Yaacov Ben-Yaacov~~
~~Printed/Typed Name~~

Signature

Boaz Ben-Yaacov
Printed/Typed Name

Sept-22, ^{at} ~~20~~, 2009

Printed/Typed Name _____
Signature _____

Abraham Lieberman
Printed/Typed Name

Date , 20

Signature

Printed/Typed Name _____

Date _____, 20____.

Signature

Printed/Typed Name

Date 20

Signature _____

Printed/Typed Name _____

Assignment Document Return Address:
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