

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Simon M. Luthi</td> <td>03/10/2010</td> </tr> <tr> <td>Joseph F. McMillan</td> <td>03/10/2010</td> </tr> <tr> <td>Michael J. Miller</td> <td>03/10/2010</td> </tr> </tbody> </table>		Name	Execution Date	Simon M. Luthi	03/10/2010	Joseph F. McMillan	03/10/2010	Michael J. Miller	03/10/2010
Name	Execution Date								
Simon M. Luthi	03/10/2010								
Joseph F. McMillan	03/10/2010								
Michael J. Miller	03/10/2010								
RECEIVING PARTY DATA									
Name:	NxtMile LLC								
Street Address:	702 Lexington Drive								
City:	Wauunakee								
State/Country:	WISCONSIN								
Postal Code:	53597								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29353825</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29353825				
Property Type	Number								
Application Number:	29353825								
CORRESPONDENCE DATA									
Fax Number:	(414)277-0656								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	608-257-3501								
Email:	madipdocket@michaelbest.com								
Correspondent Name:	Michael Best & Friedrich LLP								
Address Line 1:	100 East Wisconsin Avenue								
Address Line 2:	Suite 3300								
Address Line 4:	Milwaukee, WISCONSIN 53202-4108								
ATTORNEY DOCKET NUMBER:	027706-9005-US00 JMF								
NAME OF SUBMITTER:	Jonathan M. Fritz								

OP \$40.00 29353825

Total Attachments: 2
 source=B2242855#page1.tif

501129320

**PATENT
 REEL: 024134 FRAME: 0378**

A S S I G N M E N T

Pursuant to our obligation to NxtMile LLC (hereinafter referred to as "Assignee"), a Wisconsin Limited Liability Company having its principal place of business at:

702 Lexington Drive
Waunakee, WI 53597

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged,
we:

Simon M. Luthi
5077 SW Denton Drive
Lake Oswego, OR 97035

Joseph F. McMillan
4428 NE Skidmore Street
Portland, OR 97218

Michael J. Miller
702 Lexington Drive
Waunakee, WI 53597

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to a new, original and ornamental design titled "SPORT SPECIFIC FOOTWEAR INSOLE" for which we filed United States Patent Application No. 29/353,825 (Atty. File No. 027706-9005-US00) (hereinafter the "U.S. design patent application")

(2) in and to the U.S. design patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications) based upon said design, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

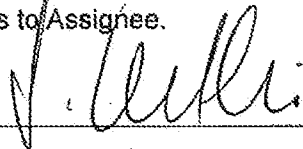
(3) in and to all patent applications or design registrations filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. design patent application and agree that any patent applications or design registrations of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. design patent application.

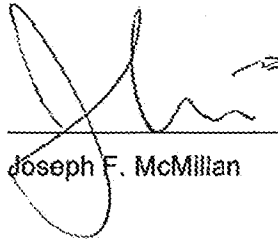
And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.


3/10/10
Date


Simon M. Luthi

3/10/10
Date


Joseph F. McMillan

3/10/10
Date


Michael J. Miller

Q:\CLIENT\027708\9005\B2160214.1