

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Elizabeth Bogert	03/22/2010
Lance Colin McGregor	03/03/2010
Jin Chung	02/22/2010

RECEIVING PARTY DATA

Name:	Christian Casey LLC
Street Address:	525 Seventh Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10018

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29352079

CORRESPONDENCE DATA

Fax Number: (631)531-1340
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 613-414-6093
 Email: vpalumbo@estee.com
 Correspondent Name: Victoria Palumbo
 Address Line 1: 155 Pinelawn Road, Suite 345 South
 Address Line 4: Melville, NEW YORK 11747

ATTORNEY DOCKET NUMBER:	09.40D
NAME OF SUBMITTER:	Victoria Palumbo

Total Attachments: 4
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**PATENT
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WHEREAS, WE:

<u>Name</u>	<u>Residence</u>	<u>Citizenship</u>
Elizabeth BOGERT	36 Radnor Avenue, Croton on Hudson, NY 10520	US
Lance Colin McGREGOR	337 Kent Avenue, #4i, Brooklyn, NY 11211	NZ
Jin CHUNG	130 Beekman Street, #1C, New York, NY 10038	US

ASSIGNORS, are the inventors of the invention titled **FRAGRANCE BOTTLE AND CAP** for which we executed an application for a Patent of the United States which is identified by Attorney Docket Number: 09.40D / Application Number: 29/352,079 / Filing Date: December 16, 2009; and

WHEREAS, **Christian Casey LLC, a Delaware corporation**, having an office at **525 Seventh Avenue, New York, NY 10018**, *ASSIGNEE*, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the *ASSIGNORS*, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the *ASSIGNEE*, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, *together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof*; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

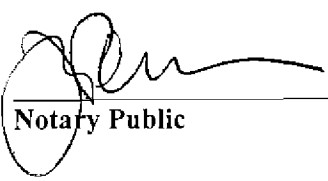
IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 3/22/10, 2010 
Elizabeth BOGERT

State of NY

County of WESTCHESTER

On the 22nd day of MARCH in the year 2010 before me, the undersigned, a Notary Public in and for said State, personally appeared **Elizabeth BOGERT**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

JOHN A. PERRONE
NOTARY PUBLIC, STATE OF NEW YORK
NO. 01PE6130919
QUALIFIED IN WESTCHESTER COUNTY
MY COMMISSION EXPIRES JULY 25, 2013

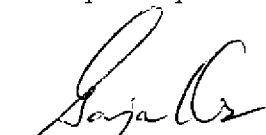
Date 03 MARCH, 2010


Lance Colin McGREGOR

State of NY


County of Kings

On the 3rd day of March in the year 2010 before me, the undersigned, a Notary Public in and for said State, personally appeared **Lance Colin McGREGOR**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

GANJA ILES
Notary Public, State of New York
Qualified in Kings County
Reg. No. 01IL6167457
My Commission Expires June 4, 2011

Date 2/22/10, 2010 
Jin CHUNG

State of New York
County of Queens

On the 23 day of Feb. in the year 2010 before me, the undersigned, a Notary Public in and for said State, personally appeared **Jin CHUNG**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

RANDY BATES
NEW YORK
01BAS176326
QUEENS
10/29/2011