

# PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jae-Hyung KIM</td> <td>03/10/2010</td> </tr> <tr> <td>Jong-Cheol HONG</td> <td>03/10/2010</td> </tr> <tr> <td>Ho-Jong JUNG</td> <td>03/10/2010</td> </tr> <tr> <td>Jong-Min YOON</td> <td>03/10/2010</td> </tr> </tbody> </table>		Name	Execution Date	Jae-Hyung KIM	03/10/2010	Jong-Cheol HONG	03/10/2010	Ho-Jong JUNG	03/10/2010	Jong-Min YOON	03/10/2010
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>BIZMODELINE CO., LTD.</td> </tr> <tr> <td>Street Address:</td> <td>6F, Daechung Bldg., 362-6 Seogyo-Dong, Mapo-Gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> </table>		Name:	BIZMODELINE CO., LTD.	Street Address:	6F, Daechung Bldg., 362-6 Seogyo-Dong, Mapo-Gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA		
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Street Address:	6F, Daechung Bldg., 362-6 Seogyo-Dong, Mapo-Gu										
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (801)328-1707  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 801-533-9800        Email: khauser@wnlaw.com        Correspondent Name: R. Burns Israelsen        Address Line 1: 1000 Eagle Gate Tower        Address Line 2: 60 East South Temple        Address Line 4: Salt Lake City, UTAH 84111</p>											
ATTORNEY DOCKET NUMBER:	18122.58										
NAME OF SUBMITTER:	R. Burns Israelsen										
<p>Total Attachments: 7          source=18122-58-Assignment#page1.tif</p>											

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**PATENT**  
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### ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Jae-Hyung KIM, 62-1101, Hanyang Apt., 484 Apgujeong-dong, Gangnam-gu, Seoul, Republic of Korea;

Jong-Cheol HONG, 260-4, Yeonnam-dong, Mapo-gu, Seoul, Republic of Korea;

Ho-Jong JUNG, 105-2101, The world state Apt., 1617 Juan 6-dong, Nam-gu, Incheon, Republic of Korea; and,

Jong-Min YOON, 601, Deasung Apt., 1121-18 Guwol 3-dong, Namdong-gu, Incheon, Republic of Korea

(collectively, "**Assignor**"),

effective as of August 4, 2009 hereby sells, assigns, transfers, and conveys unto BIZMODELINE CO., LTD., 6F, Daechung Bldg., 362-6 Seogyo-Dong, Mapo-Gu, Seoul, Republic of Korea ("**Assignee**"), all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "**Rights**");

1. the inventions disclosed in the solution report/invention disclosure titled A payment method for minor using mobile phone and all inventions claimed and/or described in the Application (collectively, the "**Invention**");
2. the patent applications listed in the table below (the "**Application**");

Patent Application No.	Country	Filing Date	Title
12/731,323	U.S.	March 25, 2010	MOBILE PAYMENTS

3. all rights with respect to the Invention, including all UNITED STATES patents or other governmental grants or issuances that may be granted with respect to the Invention or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the Application ("**Potential Patents**");
4. all reissues, reexaminations, extensions, or registrations of the Potential Patents;
5. all non-United States patents, patent applications, and counterparts relating to any or all of the Invention, the Application, and the Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("**Foreign Rights**"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;
6. all rights to claim priority rights deriving from the Application;
7. all causes of action and remedies related to any or all of the Application, the Invention, the Potential Patents, and the Foreign Rights (including, without limitation, the right to sue for past,

present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and

8. any and all other rights and interests arising out of, in connection with, or in relation to the Application, the Invention, Potential Patents, and the Foreign Rights.

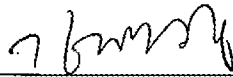
Assignor will not sign any document or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

Assignor hereby authorizes and requests legal representative Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111 U.S. to insert on this Assignment the filing date and Patent Application Numbers in the table above when known.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, their successors, legal representatives and assigns.

[Signature Page(s) to Follow]

By:



Jae-Hyung KIM

Print name:

62-1101, Hanyang Apt.  
484 Apgujeong-dong, Gangnam-gu  
Seoul, Republic of Korea

**ATTESTATION**

The undersigned witnessed the signature of Jae-Hyung KIM to this document and makes the following statements:

1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Jae-Hyung KIM is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on March 10, 2010, to execute this document.
3. Jae-Hyung KIM subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that the foregoing is true and correct.

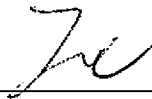
By:



Print name:

[Name of 1<sup>st</sup> Attestor] Hong-Geun KIM

By:




Print name:

[Name of 2<sup>nd</sup> Attestor] Bong-ki KWON

By:

Print name:

  
Jong-Cheol HONG  
260-4, Yeonnam-dong, Mapo-gu  
Seoul, Republic of Korea

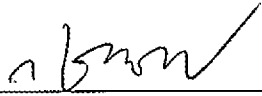
**ATTESTATION**

The undersigned witnessed the signature of Jong-Cheol HONG to this document and makes the following statements:

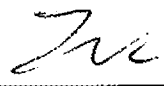
1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Jong-Cheol HONG is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on March 10, 2010, to execute this document.
3. Jong-Cheol HONG subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that the foregoing is true and correct.

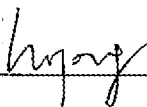
By:

  
Print name: [Name of 1<sup>st</sup> Attestor] Hong-Geun KIM

By:

  
Print name: [Name of 2<sup>nd</sup> Attestor] Bong-ki KWON

By:

  
\_\_\_\_\_  
Ho-Jong JUNG  
Print name: 105-2101, The world state Apt.  
1617 Juan 6-dong, Nam-gu  
Incheon, Republic of Korea

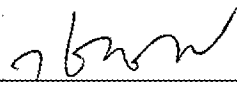
**ATTESTATION**

The undersigned witnessed the signature of Ho-Jong JUNG to this document and makes the following statements:

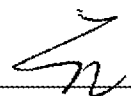
1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Ho-Jong JUNG is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on March 10, 2010, to execute this document.
3. Ho-Jong JUNG subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that the foregoing is true and correct.

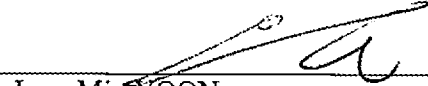
By:

  
\_\_\_\_\_  
Print name: [Name of 1<sup>st</sup> Attestor] Hong-Geun KIM

By:

  
\_\_\_\_\_  
Print name: [Name of 2<sup>nd</sup> Attestor] Bong-ki KWON

By:

  
Jong-Min YOON

Print name: 601, Deasung Apt.  
1121-18 Guwol 3-dong, Namdong-gu  
Incheon, Republic of Korea

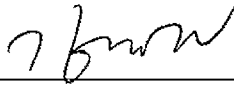
**ATTESTATION**

The undersigned witnessed the signature of Jong-Min YOON to this document and makes the following statements:

1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Jong-Min YOON is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on March 10, 2010, to execute this document.
3. Jong-Min YOON subscribed to this document.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that the foregoing is true and correct.

By:



Print name: [Name of 1<sup>st</sup> Attestor] Hong-Geun KIM

By:



Print name: [Name of 2<sup>nd</sup> Attestor] Bong-ki KWON



## ACCEPTANCE BY ASSIGNEE

In connection with an assignment in any jurisdiction in which an acceptance by ASSIGNEE is required, I hereby accept this assignment on behalf of BIZMODEL CO., LTD.. I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that (check all that apply):

✓ I am an officer of the above-identified ASSIGNEE,

\_\_\_\_\_ I have signed this document on behalf of ASSIGNEE with the full authority of its board of directors,

and that all the foregoing is true and correct.

Dated: 3/10 2010

By:

Signature

Name:

Hong-Geun KIM

Title:

DIRECTOR