

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Lynn G. Robbins	03/22/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BOOKAMAJIGS, LLC
<b>Street Address:</b>	145 West 1600 North
<b>City:</b>	Centerville
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84014
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29358096
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(801)578-6999
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<b>Email:</b>	ciarchuleta@stoel.com
<b>Correspondent Name:</b>	Kevin B. Laurence
<b>Address Line 1:</b>	201 South Main Street, Suite 1100
<b>Address Line 2:</b>	STOEL RIVES LLP
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111
<b>ATTORNEY DOCKET NUMBER:</b>	50188/6
<b>NAME OF SUBMITTER:</b>	Kevin B. Laurence
<b>Total Attachments: 3</b> source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

OP \$40.00 29358096

ASSIGNMENT

I, LYNN G. ROBBINS of 145 West 1600 North, Centerville, UT 84014 have invented new and useful inventions entitled BOOKMARK (hereinafter the "invention").

Preferred embodiments of said invention are disclosed in United States Patent Application No. 29/358,096, which was filed on March 22, 2010 in the United States Patent and Trademark Office. (I hereby authorize the attorneys of Stoel Rives LLP to insert said application number and filing date when known.)

BOOKAMAJIGS, LLC, a limited liability corporation residing at 145 West 1600 North, Centerville, UT 84014 (hereinafter the "Assignee"), desires to secure the entire right, title and interest therein.

For good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention and in the above-identified United States patent application, and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

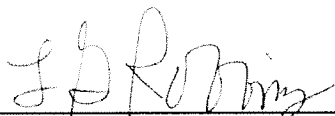
I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of me to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon my heirs and legal representatives.

DATED this 22 day of March, 2010.

  
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LYNN G. ROBBINS  
145 WEST 1600 North  
Centerville, UT 84014

This Assignment is hereby acknowledged and accepted.

DATED this 22 day of March, 2010.



For: BOOKAMAJIGS, LLC

Name: S. David Clarke

Title: President