PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Hanhong Li	03/23/2010
Hongwei Feng	03/23/2010

RECEIVING PARTY DATA

Name:	TeleNav, Inc.
Street Address:	1130 Kifer Road
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94086

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12730181

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 59-065

NAME OF SUBMITTER: Stanley M. Chang

Total Attachments: 3

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PATENT REEL: 024142 FRAME: 0958 Docket No.: 59-065

ASSIGNMENT

WHEREAS, the undersigned (hereinafter termed Assignor(s)) has/have invented certain new and useful improvements in

NAVIGATION SYSTEM WITH POINT OF INTEREST RANKING MECHANISM AND METHOD OF OPERATION THEREOF

for which a United States patent application has been executed on or before the date of this assignment.

WHEREAS, <u>TeleNav</u>, <u>Inc.</u> a Corporation of the State of <u>Delaware</u>, having a place of business at <u>1130 Kifer Road</u>, <u>Sunnyvale</u>, <u>California 94086</u>, (hereinafter termed Assignee), is desirous of acquiring the entire right, title and interest in and to said application and said invention and improvements thereon, and in and to Letters Patents thereon when granted in the United States and foreign countries.

NOW, THEREFORE, for good and valuable consideration received by said Assignor(s) from said Assignee(s), the receipt of which is hereby acknowledged by said Assignor(s):

- 1. Said Assignor(s) does hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest in and to said application and said invention and in and to any and all improvements on said invention and in and to any and all improvements on said invention heretofore or hereafter made or acquired by said Assignor(s); and in and to any and all Letters Patent on said invention and/or said improvements that may be granted in the United States or any foreign country, including each and every Letters Patent granted on any application which is a division, continuation, substitution, renewal, or continuation-in-part of any said application, and in and to each and every reissue or extension of said Letters Patent.
- Said Assignor(s) hereby covenants and agrees to cooperate with said Assignee(s) where said Assignee(s) may enjoy to the fullest extent the right, title and interest herein conveyed. Such cooperation shall include (a) prompt execution of all papers (prepared at the expense of Assignee(s)) which are deemed necessary or desirable by Assignee(s) to perfect in it the right, title and interest herein conveyed, (b) prompt execution of all petitions, oaths, specifications or other papers (prepared at the expense of Assignee(s)) which are deemed necessary or desirable by Assignee(s) for prosecuting said application, for filing and prosecuting divisional, continuation, substitution, renewal, continuation-in-part, or additional applications in the United States and/or foreign countries covering said invention and/or said improvements, for filing and prosecuting applications for reissuance of letters patent included herein, or for interference proceedings involving said invention and/or said improvements and (c) prompt assistance and cooperation in the prosecution of interference proceedings involving said invention and/or said improvements and in the adjudication of said Letters Patent, particularly by the disclosure of facts and the production of evidence relating to said invention and/or said improvements, provided the expenses which may be incurred by said Assignor(s) in lending such assistance and cooperation shall be paid by the Assignee(s).
- 3. The terms, covenants and conditions of this assignment shall inure to the benefit of said Assignee(s), its successors, assigns and/or other legal representatives and shall be binding upon said Assignor(s), his/her heirs, legal representatives and assigns.
- 4. Said Assignor(s) hereby warrants and represents that he/she has not entered into any assignment, contract or understanding in conflict herewith.

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5. Said Assignor(s) hereby authorizes and requests the attorney(s) of record in this application to insert the serial number and filing date of this application in the spaces that follow: Serial Number: 12/730,181 Filing Date: March 23, 2010 IN WITNESS WHEREOF, the said Assignor has executed this instrument on the date of acknowledgement before the Notary Public as given below and delivered this instrument to said Assignee(s). California Santa Clara Ss State of County of On March 23, 2010 before me, VICKIE A ISHIMARU, NOTARY PUBLIC. (name and title of officer) personally appeared Hanhong Li, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. VICKIE A. ISHIMARU Commission # 1734466 WITNESS my hand and official seal. Notary Public - California Santa Clara County My Comm. Expires Apr 23, 2011

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IN WITNESS WHEREOF, the said Assignor has executed this instrument on the date of acknowledgement before the Notary Public as given below and delivered this instrument to said Assignee(s). /2010 California Santa Clara Date State of County of On March 23, 20/0 before me, VICKIE A. ISH IMARU, NOTARY PUBLIC, (name and title of officer) personally appeared Hongwei Feng, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(les), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. VICKIE A. ISHIMARU WITNESS my hand and official seal. Commission # 1734466 Notary Public - California Santa Clara County My Comm. Expires Apr 23, 2011 Signature Vichia a. Ishimaru