

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Matthew W. Amacker	03/23/2010
RECEIVING PARTY DATA	
Name:	A9.com, Inc.
Street Address:	130 Lytton Avenue, Suite 300
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94301-1044
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12748125
CORRESPONDENCE DATA	
Fax Number:	(415)576-0300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9254725000
Email:	atm@townsend.com
Correspondent Name:	Jason D. Lohr, Esq.
Address Line 1:	Towsend and Townsend and Crew LLP
Address Line 2:	Two Embarcadero Center, Eighth Floor
Address Line 4:	San Francisco, CALIFORNIA 94111
ATTORNEY DOCKET NUMBER:	027628-005300US
NAME OF SUBMITTER:	Anna Marie Arante
Total Attachments: 3 source=027628_005300US_Executed_Assignment (2)#page1.tif source=027628_005300US_Executed_Assignment (2)#page2.tif source=027628_005300US_Executed_Assignment (2)#page3.tif	

CH \$40.00 12748125

501132224

PATENT
REEL: 024148 FRAME: 0691

U.S. Patent Appln. No. 12/748,125
Filing Date 03/26/10

Attorney Docket No. 027628-005300US
Client Docket No. REG95513 2009 PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Matthew W. Amacker
130 Lytton Avenue, Suite 300
Palo Alto, CA 94301-1044

Assignee:

A9.com, Inc.
130 Lytton Avenue, Suite 300
Palo Alto, CA 94301-1044

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
“EVOLUTIONARY CONTENT DETERMINATION AND MANAGEMENT” for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on _____ and accorded U.S. Serial No. _____; or

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE'S legal representatives, of TOWNSEND and
TOWNSEND and CREW LLP, Two Embarcadero Center, Eighth Floor, San Francisco,
California 94111-3834, (925) 472-5000, associated with Customer No. 20350, to insert
here in parenthesis (U.S. Serial No. 12/748,125, filed 03/26/10) this
APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, A9.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of
Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to
any letters patent that may be granted therefor in the United States and in any and all foreign countries;

U.S. Patent Appln. No. 12/748,125
Filing Date 03/26/10

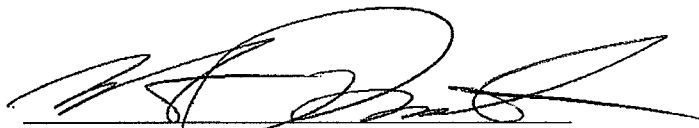
Attorney Docket No. 027628-005300US
Client Docket No. REG95513 2009 PT

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No. 12/748,125
Filing Date 03/26/10

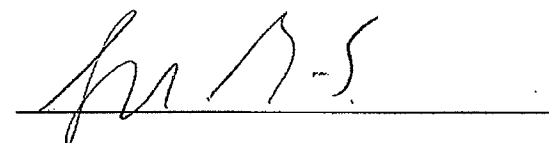
Attorney Docket No. 027628-005300US
Client Docket No. REG95513 2009 PT

3/23/2010
Date


Matthew W. AMACKER

Witness 

Dmitriy Shirchenko 3/23/2010
Printed Name and Date

Witness 

SARA D. GONZALES-ERIAN 3-23-10
Printed Name and Date

62520757 v1