RECORDATION FORM COVER SHEET PATENTS ONLY			
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new			
address(es) below.			
1. Name(s) of conveying party(ies)/execution	2. Name(s) and address(es) of receiving party(ies)		
date(s);			
Andrew Peter HEIDEL - 03/16/2010	Name: The Procter & Gamble Company		
Ian Andrew CARNDUFF - 03/22/2010			
Paul Frank DIEHL - 03/22/2010	Internal Address: Attention: Chief Patent Counse One Procter & Gamble Plaza		
Additional name(s) of conveying party(ies) attached: [] Yes [X] No	Cincinnati, OH 45202 Additional name(s) & address(es) attached? []Yes [X] No		
3. Nature of conveyance:			
4. Application number(s) or patent number(s):			
This document is being filed together with a new application: [] Yes [X] No			
A. Patent Application No(s), 29/354,963 Date Filed: February 1, 2010 P&G Case: D1618 Confirmation No.: 1926	B. Patent No(s). P&G Case:		
Additional numbers att	ached? [] Yes [X] No		
•	6. Total number of applications and patents involved: [1]		
Name: <u>CENTRAL DOCKETING</u> .	7 T-4-1 A- (27 CED 2 41). 640 AA		
Internal Address: THE PROCTER & GAMBLE	7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account		
COMPANY	11 and 12 and 10 be changed to deposit account		
Street Address:	8. Deposit account number;		
Intellectual Property Division	<u>16-2480</u>		
Sycamore Building			
299 East Sixth Street, 4th Floor	Authorized User Name: <u>David V. Upite</u>		
Cincinnati, OH 45202			
Phone: (513) 983-7598			
Fax Number: (513) 945-6843			
Email Address : upite.dv@pg.com			
David W. Huite			
David V. Upite /David V. Upit Name of Person Signing Signature Signature			
	re Date sheet, attachments, and documents: [8]		

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc

Rev. 12/08 (PTO updated 12/08)

PATENT

REEL: 024149 FRAME: 0257

Page 1 of 3

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled BOTTLE, Attorney's Docket No. D1618 and filed in the United States Patent Office as Number 29/251, 963, on Feb. 1, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Andrew Peter HEIDEL of 8457 Burns Avenue; Cincinnati, Ohio 45216; USA Ian Andrew CARNDUFF of 386 State Street; New York, NY 11217; USA Paul Frank DIEHL of 189 Sterling Pl Apt 16; Brooklyn, NY 11238; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/254,963 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 024149 FRAME: 0258 MAR-26-2010 10:39

HHC IP DIVISION

513 945 6843 P.04/08

Page 2 of 3

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Andrew Peter H	w Peter Hadel EIDEL		3-16-2010 Date	-
State of OATO	} SS			
Heidel, to me lacknowledged to	known to be the person o me that he executed the entiously and with the kn	n named in and seame for the uses nowledge that known	fore me personally appeared An who executed the above instruand purposes therein set forth. wingly making false statements wingly making false statements. Notary Public	iment, and I make this herein may
Signed:				
Ian Andrew CAI	RNDUFF		Date	
State of County of	} }			
Carnduff, to me acknowledged to	e known to be the person o me that he executed the entiously and with the kn	on named in and same for the uses	efore me personally appeared Ia who executed the above instru- and purposes therein set forth. I wingly making false statements I	ıment, and I make this

PATENT REEL: 024149 FRAME: 0259

Notary Public

MAR-26-2010 10:39 HHC IP DIVISION

513 945 6843 P.05/08 Page 3 of 3

Signed:		
Paul Frank DIEHL		Date
State of	} } SS	
County of	}	
Diehl, to me kno acknowledged to n	wn to be the persone that he executed the tiously and with the limits.	, 2010, before me personally appeared Paul Frank on named in and who executed the above instrument, and he same for the uses and purposes therein set forth. I make this knowledge that knowingly making false statements herein may
		Notary Public

PATENT **REEL: 024149 FRAME: 0260**

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled BOTTLE, Attorney's Docket No. D1618 and filed in the Linited States. Patent Office as Number 2924,963, on Feb. 1,2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Andrew Peter HEIDEL of 8457 Burns Avenue; Cincinnati, Ohio 45216; USA Ian Andrew CARNDUFF of 386 State Street; New York, NY 11217; USA Paul Frank DIEHL of 189 Sterling Pl Apt 16; Brooklyn, NY 11238; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/354,963 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 024149 FRAME: 0261

Page 2 of 3

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed:	
Andrew Peter HEIDEL	Date
State of } } SS	
County of)	
acknowledged to me that he executed the sar	, 2010, before me personally appeared Andrew Peter amed in and who executed the above instrument, and me for the uses and purposes therein set forth. I make this reledge that knowingly making false statements herein may
	Notary Public
Signed:	032210
Ian Andrew CARNDUFF	Date
State of NEw Yark } SS County of NEw Yark } On this 27 day of MARCH	, 2010, before me personally appeared Ian Andrew
acknowledged to me that he executed the san	named in and who executed the above instrument, and ne for the uses and purposes therein set forth. I make this
statement conscientiously and with the know be punishable by law.	ledge that knowingly making false statements herein may
	Civil the
	Notary Public

Qualified in New York (Sound)
Commission Expires December (19.25 10

On this 22 day of MPCH, 2010, before me personally appeared Paul Frank Diehl, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public

erice, davis Notary Public, State of New York No. 01-DA4945407 -Qualified in New York County Commission Expires December 19, 2 ⇔ a

IMPORTANT CONFIDENTIALITY NOTICE

The documents accompanying this telecopy transmission contain confidential information belonging to the sender which is legally protected. The information is intended only for the use of the individual or entity named below. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or the taking of any action in reliance on the contents of this telecopied information is strictly prohibited. If you have received this telecopy in error, please immediately notify us by telephone (collect) to arrange for return of the telecopied document to us.

TO: United States Patent and Trademark Office

Fax No. (571) 273-0140

Phone No. (571) 272-3350

FROM: <u>Jennifer Schmidt</u> (Typed or printed name of person signing Certificate)

Fax No. (513) 945-6843

Phone No. (513) 983-1122

Application No.: 29/354,963

Inventor(s):

Heidel, et al.

Filed:

February 1, 2010

Docket No.:

D1618

Confirmation No.: 1926

FACSIMILE TRANSMITTAL SHEET AND

CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on March 26, 2010, to the above-identified facsimile number.

(Signature) Listed below are the item(s) being submitted with this Certificate of Transmission:**

1) Recordation Form Cover Sheet

2) Global General Assignment (6 pages)

Number of Pages Including this Page: 8

Comments:

**Note: Each paper must have its own certificate of transmission, OR this certificate must identify each submitted paper.

(FAX-USPTO.doc Revised 11/18/2005)

PATENT **REEL: 024149 FRAME: 0264**

RECORDED: 03/26/2010