

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Bushnell Holdings, Inc.	03/26/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Bushnell Inc.
<b>Street Address:</b>	9200 Cody
<b>City:</b>	Overland Park
<b>State/Country:</b>	KANSAS
<b>Postal Code:</b>	66214
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	D453301
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(913)647-9057
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	913-647-9050
<b>Email:</b>	vbs@hoveywilliams.com
<b>Correspondent Name:</b>	Scott R. Brown
<b>Address Line 1:</b>	10801 Mastin Blvd., Suite 1000
<b>Address Line 4:</b>	Overland Park, KANSAS 66210
<b>ATTORNEY DOCKET NUMBER:</b>	1254.282; DKT. 31332-US
<b>NAME OF SUBMITTER:</b>	Scott R. Brown
<b>Total Attachments: 2</b> source=Executed Assignment - '301 Patent#page1.tif source=Executed Assignment - '301 Patent#page2.tif	

CH \$40.00 D453301

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**PATENT**  
**REEL: 024151 FRAME: 0114**

## ASSIGNMENT

THIS ASSIGNMENT is made and entered into this 26 day of March, 2010 ("Effective Date"), by Bushnell Holdings, Inc. ("Assignor"), a corporation duly organized under the laws of the State of Delaware and having a business address of 9200 Cody, Overland Park, Kansas 66214, and to Bushnell Inc. ("Assignee"), a corporation duly organized under the laws of the State of Delaware and having a business address of 9200 Cody, Overland Park, Kansas 66214.

WHEREAS, Assignor owns the entire right, title, and interest in and to U.S. Patent No. D453,301, entitled LASER RANGE FINDER, which issued on February 5, 2002 ("the '301 Patent");

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to the '301 Patent, including the right to sue for and collect past and future damages for patent infringement throughout the United States; and

WHEREAS, Assignor is desirous of and willing to grant to Assignee the entire right, title, and interest in and to the '301 Patent.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns, grants, transfers, and otherwise conveys to Assignee its entire right, title, and interest in and to the '301 Patent, the inventions set forth and described in the '301 Patent, and any and all divisions, reissues, reexaminations, continuations, and extensions of the '301 Patent (collectively "Patent Properties"). Such assignment expressly includes the right to sue for and collect past and future damages for patent infringement of the Patent Properties throughout the United States. It is the intent of the Parties that such assignment of the entire right, title, and interest of the Patent Properties is to be held and enjoyed by Assignee for its own use and behoof, and for its successors, assigns, and legal representatives, as fully and entirely as the same would have been held by Assignor had this assignment and transfer not been made.

Assignor represents and warrants that as of the Effective Date of this Assignment, it has the full right to convey the interests herein assigned and that it has not executed any agreement in conflict herewith.

IN TESTIMONY WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

**Bushnell Holdings, Inc.**

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_

STATE OF

KANSAS )  
County of JOHNSON ) ss.

On this 26<sup>th</sup> day of March, 2010, before me personally appeared PHILIP J. GYORI,  
\_\_\_\_\_ of Bushnell Holdings, Inc., to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

My Commission expires:

Notary Public

