

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
JPMORGAN CHASE BANK, N.A.	03/29/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Mega Brands Inc. (F/K/A Ritvik Holdings Inc.)
Street Address:	4505 Hickmore
City:	Montreal
State/Country:	CANADA
Postal Code:	H4T 1K4
<b>PROPERTY NUMBERS Total: 5</b>	
Property Type	Number
Patent Number:	D370945
Patent Number:	D378107
Patent Number:	D388138
Patent Number:	D391074
Patent Number:	5435769
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(514)904-8101
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	ipmtl@osler.com
Correspondent Name:	S. Aguilar
Address Line 1:	1000 de la Gauchetiere St. West
Address Line 2:	Suite 2100
Address Line 4:	Montreal, CANADA H3B 4W5
ATTORNEY DOCKET NUMBER:	1107079(SA/PAT)
NAME OF SUBMITTER:	Sofia Aguilar

OP \$200.00 D370945

Total Attachments: 2

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Execution Copy

**RELEASE AND DISCHARGE OF SECURITY INTERESTS  
IN UNITED STATES PATENTS**

WHEREAS pursuant to various security agreements executed by Ritvik Toys Inc. and Ritvik Holdings Inc. (as the case may have been) security interests were granted in favour of Chemical Bank and/or The Chase Manhattan Bank (as the case may have been) in and to the patents set out in the schedule attached hereto (the "Patents");

WHEREAS Mega Brands Inc. is the successor to both Ritvik Toys Inc. and Ritvik Holdings Inc.;

WHEREAS JPMorgan Chase Bank, N.A. (the "Secured Party") is the successor to both Chemical Bank and The Chase Manhattan Bank;

WHEREAS the aforementioned security agreements were recorded in the United States Patent and Trademark Office (the "USPTO") at Reel/Frame Numbers 7764/0239, 9289/0381, and 9289/0491;

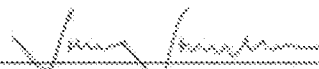
AND WHEREAS the Secured Party wishes to release all of its interest in and to the Patents as recorded in the USPTO;

NOW THEREFORE, in consideration of One United States Dollar (US \$1), and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the Secured Party:

1. confirms that it has not assigned or otherwise disposed of its interest in and to the Patents; and
2. hereby releases and discharges the full interest granted to the Secured Party (whether personally or in its capacity as agent) in and to the Patents.

IN WITNESS WHEREOF, the Secured Party has caused this Release and Discharge of Security Interests to be duly executed by an authorized officer as of this 19 day of March, 2010.

**JPMORGAN CHASE BANK, N.A.**

By:   
Name: Juan J. Javellana  
Title: Vice President

Schedule

PATENT NO.	TITLE	ISSUE DATE	SECURITY AGREEMENT RECORDATION	
D370945	<i>House Front-Shaped Construction Toy Block</i>	6/18/1996	9289/0491	--
D378107	<i>Roof-Shaped Construction Toy Block</i>	02/18/1997	9289/0491	--
D388138	<i>Reversible Race Track Section</i>	12/23/1997	9289/0491	--
D391074	<i>Bag</i>	02/24/1998	9289/0491	--
5435769	<i>Playhouse for Use with Construction Toy Blocks</i>	5/25/1995	7764/0239	9289/0381