

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Hermann OBERSCHNEIDER	03/02/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Masai Marketing & Trading AG
Street Address:	Badstrasse 14
City:	Romanshorn
State/Country:	SWITZERLAND
Postal Code:	CH-8590
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29353739
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(703)413-2220
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(703) 413-3000
Email:	aassefa@oblon.com
Correspondent Name:	Oblon, Spivak, et al.
Address Line 1:	1940 Duke Street
Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	353296US41DES
NAME OF SUBMITTER:	Aynalem Assefa
Total Attachments: 2 source=353296USAssignment#page1.tif source=353296USAssignment#page2.tif	

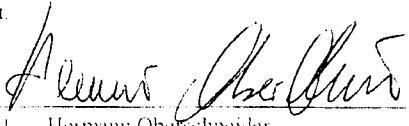
OP \$40.00 29353739



Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grants the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P., of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: March 2, 2010

  
\_\_\_\_\_  
(Signature of Inventor) Hermann Oberschneider

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314