

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Michael E. Phillips | 03/23/2010 |
| Glenn Lea | 03/23/2010 |
| RECEIVING PARTY DATA | |
| Name: | AVID TECHNOLOGY, INC. |
| Street Address: | One Park West |
| City: | Tewksbury |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 01876 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12748695 |
| CORRESPONDENCE DATA | |
| Fax Number: | (978)851-7216 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
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| Correspondent Name: | Oliver Strimpel |
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| Address Line 2: | AVID TECHNOLOGY, INC. |
| Address Line 4: | Tewksbury, MASSACHUSETTS 01876 |
| ATTORNEY DOCKET NUMBER: | A2010003 |
| NAME OF SUBMITTER: | Oliver Strimpel |
| Total Attachments: 2 source=A2010003_Assignment#page1.tif source=A2010003_Assignment#page2.tif | |

CH \$40.00 12748695

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PATENT
 REEL: 024154 FRAME: 0001

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/WE, the undersigned **Michael E. Phillips and Glenn Lea**, residing at **94 Hillside Avenue, Melrose, Massachusetts 02176, USA and 15 Phillips Street, Marblehead, Massachusetts 01945, USA**, respectively, hereby

Sell, assign and transfer to **Avid Technology, Inc.**, a Delaware corporation having a place of business at Avid Technology Park, One Park West, Tewksbury, Massachusetts 01876, USA, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, my/our entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in patent application, **USSN 12/748,695, filed on March 29, 2010, and entitled:**

SPOT DIALOG EDITOR

And in and to said applications and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions including the right to apply for patent rights in each foreign country and all rights to priority.

I/WE agree that said Assignee may apply for and receive Letters Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, I/WE agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to me/us relating to said inventions and the history thereof, and generally by doing everything possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee.

I/WE hereby request the Honorable Commissioner of Patent and Trademarks to issue said Letters Patent to said Assignee.

I/WE covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by me/us.

Dated: 3/23/10


Michael E. Phillips

Commonwealth of Massachusetts)
County of Middlesex)

Personally appeared Michael E. Phillips, before me, to me known, and acknowledged he signed the foregoing instrument voluntarily for its stated purpose on this 23rd day of March, 2010.

SEAL


Notary Public
My Commission Expires:  CATHY J. SAMRA
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 11, 2016

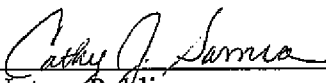

Dated: 3/23/10


Glenn Lea

Commonwealth of Massachusetts)
County of Middlesex)

Personally appeared Glenn Lea, before me, to me known, and acknowledged he signed the foregoing instrument voluntarily for its stated purpose on this 23rd day of March, 2010.

SEAL


Notary Public
My Commission Expires:  CATHY J. SAMRA
Notary Public
Commonwealth of Massachusetts
My Commission Expires
March 11, 2016

-2 of 2-

PATENT

RECORDED: 03/29/2010

REEL: 024154 FRAME: 0003