

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kyle Blakely	03/25/2010
Craig Lindemann	03/25/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Under Armour, Inc
<b>Street Address:</b>	1020 Hull Street
<b>City:</b>	Baltimore
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	21230
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12749205
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(317)638-2139
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	317-638-2922
<b>Email:</b>	refowler@maginot.com
<b>Correspondent Name:</b>	MAGINOT, MOORE & BECK LLP, CHASE TOWER
<b>Address Line 1:</b>	111 MONUMENT CIRCLE
<b>Address Line 2:</b>	SUITE 3250
<b>Address Line 4:</b>	INDIANAPOLIS, INDIANA 46204
<b>ATTORNEY DOCKET NUMBER:</b>	2055-0023
<b>NAME OF SUBMITTER:</b>	Russell E. Fowler II
<b>Total Attachments: 1</b> source=2055-0023_Assignment#page1.tif	

OP \$40.00 12749205

**ASSIGNMENT**

For good and valuable consideration, I, Kyle Blakely, a citizen of U.S.A., residing at 1632 S. Charles St., Apt. B, Baltimore, Maryland 21230, U.S.A. and Craig Lindemann, a citizen of U.S.A., residing at 4318 Newport Ave, Baltimore, Maryland 21211, U.S.A. hereinafter individually or collectively referred to as "Assignor":

Hereby sell, assign and transfer to **Under Armour, Inc.**, a corporation organized and existing under the laws of Maryland, having its principal place of business at 1020 Hull Street, Baltimore Maryland 21230, U.S.A., hereinafter "Assignee", its successors, assigns and legal representatives, the entire right, title and interest in and for the United States and all foreign countries, in and to any and all inventions and improvements which are disclosed in the application for United States Letters Patent, Serial Number to be assigned, filed herewith, and

entitled: **SHOULDER PAD COVER**

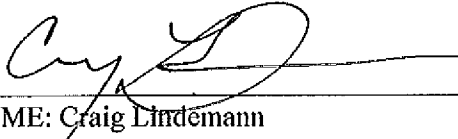
and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries, including any PCT applications, on any of said inventions and improvements; and in and to all original and reissued patents which have been or shall be filed in the United States and all foreign countries on said inventions and improvements;

Agree that said Assignee may apply for and receive Letters Patent for said inventions and improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and legal representatives, all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements and all applications for patents and all patents on said inventions and improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

SIGNATURE:   
NAME: Kyle Blakely

DATE: 3/25/10

SIGNATURE:   
NAME: Craig Lindemann

DATE: 3/25/10