

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ipai Terry HSIAO</td> <td>03/31/2010</td> </tr> <tr> <td>Kirk TSAI</td> <td>03/31/2010</td> </tr> </tbody> </table>		Name	Execution Date	Ipai Terry HSIAO	03/31/2010	Kirk TSAI	03/31/2010
Name	Execution Date						
Ipai Terry HSIAO	03/31/2010						
Kirk TSAI	03/31/2010						
<b>RECEIVING PARTY DATA</b>							
Name:	WUPIMA, Inc.						
Street Address:	8300 Boone Boulevard						
Internal Address:	Suite 300						
City:	Vienna						
State/Country:	VIRGINIA						
Postal Code:	22182						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12751267</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12751267		
Property Type	Number						
Application Number:	12751267						
<b>CORRESPONDENCE DATA</b>							
Fax Number:	(703)918-2291						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	H180 1010.1						
NAME OF SUBMITTER:	Hean Lee Koo						
Total Attachments: 2 source=H180_1010_1_Assignment_12751267#page1.tif source=H180_1010_1_Assignment_12751267#page2.tif							

CH \$40.00 12751267

**PATENT AND INVENTION ASSIGNMENT**

WHEREAS, the undersigned:

**Ipai Terry Hsiao**, a citizen of the United States of America, residing at

1463 Mayhurst Boulevard, McLean, Virginia 22102; and

**Kirk Tsai**, a citizen of the United States of America, residing at

11011 Larkmeade Lane, Potomac, Maryland 20854

(hereinafter collectively referred to as "**Assignors**") have invented certain inventions and improvements disclosed in a non-provisional application for Letters Patent entitled "**System and Method for Broadcasting Rich Media to Devices Over Multiple Carriers,**" which application is being filed concurrently herewith;

WHEREAS, it is agreed that **WUPIMA, Inc.**, having its principal place of business at 8300 Boone Boulevard, Suite 300, Vienna, Virginia 22182, is entitled to or is desirous of acquiring all right, title and interest related to the same;

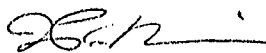
NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Assignors**, by these presents, do sell, assign and transfer unto **WUPIMA, INC.**, the full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to all divisional, continuation, and continuation-in-part applications describing in whole or in part the said inventions and improvements, preparatory to obtaining Patents of the United States therefor, (iv) in and to all patents of the United States which may be granted on the foregoing and all reissues and extensions thereof, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from any of the afore-mentioned patent applications; and **Assignors** do hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to **WUPIMA, INC.** as Assignee, for its interest and for the sole use and behoof of **WUPIMA, INC.** and its assigns and legal representatives;

For the same consideration, **Assignors**, by these presents do sell, assign and transfer to **WUPIMA, INC.** the full, exclusive and entire right, title and interest: in and to any and all applications for industrial property protection, including without limitation, all applications for patents, utility models, inventors' certificates and designs, (the "Foreign Applications") filed or which are hereafter filed in countries foreign to the United States and describing in whole or in

part the said inventions and improvements, in and to any Patents and similar protective rights granted on said Foreign Applications, and in and to the right to file such applications and the right to claim any applicable priority rights arising from or required for said Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations; said Foreign Applications to be filed and issued in the name of **WUPIMA, INC.** or its respective designees, insofar as permitted by applicable law;

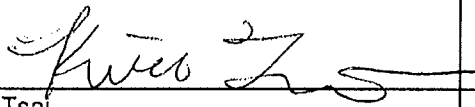
AND, for the same consideration, **Assignors** agree to communicate to the said **WUPIMA, INC.**, its successors, legal representatives and assigns, any facts known to **Assignors** respecting said invention, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **WUPIMA, INC.**, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world; and

**Assignors** covenant with Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned.



\_\_\_\_\_  
Ipai Terry Hsiao

Date: 3/31/10



\_\_\_\_\_  
Kirk Tsai

Date: 3/31/10