

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Roberto Rivera	03/23/2010
RECEIVING PARTY DATA	
Name:	United Element LLC
Street Address:	15 Darling Drive
City:	Woburn
State/Country:	MASSACHUSETTS
Postal Code:	01801
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29357559
CORRESPONDENCE DATA	
Fax Number:	(617)954-9361
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	781-635-7842
Email:	scilaw@live.com
Correspondent Name:	Brian J. Libby
Address Line 1:	7 Taurasi Road
Address Line 4:	Hingham, MASSACHUSETTS 02043
ATTORNEY DOCKET NUMBER:	RIV-001DES
NAME OF SUBMITTER:	Brian J. Libby
Total Attachments: 1 source=ASSGNMNT#page1.tif	

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PATENT
REEL: 024172 FRAME: 0086

ASSIGNMENT

Assignor: ROBERTO RIVERA
Address: 15 Darling Drive, Woburn, MA 01801
Assignee: UNITED ELEMENT LLC
Address: 15 Darling Drive, Woburn, MA 01801
Title of Invention: CONTAINER HOUSING TOOTHBRUSH HANDLES AND
TOOTHBRUSH HEADS REMOVABLY CONNECTABLE TO THE
HANDLES
**U.S. Design
Patent Application
Serial No.:** 29/357,559
Filing Date: March 12, 2010

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive right, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Executed at _____, U.S.A., this 3/23/2010.

Roberto Rivera
ROBERTO RIVERA, Assignor

COMMONWEALTH OF MASSACHUSETTS)
County of _____) ss.
_____)

Before me this _____, personally appeared the above-named individual, ROBERTO RIVERA, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

Notary Public for
My commission expires:

[SEAL]