

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Duck-ki YUM</td> <td>02/23/2010</td> </tr> <tr> <td>Baik-hee HAN</td> <td>02/23/2010</td> </tr> <tr> <td>Cheon-seong LEE</td> <td>02/23/2010</td> </tr> </tbody> </table>		Name	Execution Date	Duck-ki YUM	02/23/2010	Baik-hee HAN	02/23/2010	Cheon-seong LEE	02/23/2010
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Duck-ki YUM	02/23/2010								
Baik-hee HAN	02/23/2010								
Cheon-seong LEE	02/23/2010								
<b>RECEIVING PARTY DATA</b>									
Name:	Samsung Electronics Co., Ltd.								
Street Address:	416, Maetan-dong, Yeongtong-gu,								
Internal Address:	Gyeonggi-do,								
City:	Suwon-si								
State/Country:	REPUBLIC OF KOREA								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12752804</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12752804				
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Application Number:	12752804								
<b>CORRESPONDENCE DATA</b>									
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NAME OF SUBMITTER:	Christopher R. Lipp								
Total Attachments: 1 source=ASSIGNMENT_AS_FILED#page1.tif									

CH \$40.00 12752804

### Assignment

Whereas, We, Duck-ki YUM, Baik-hee HAN and Cheon-seong LEE of Seoul, Republic of Korea, Yongin-si, Republic of Korea and Suwon-si, Republic of Korea, respectively, hereinafter called assignors, have invented certain improvements in METHOD FOR SETTING REMOTE CONTROLLER AND REMOTE CONTROLLER APPLYING THE SAME and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 401 Castro Street, Mountain View, CA 94041-2007 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

Date: FEB 23, 2010  
 \_\_\_\_\_  
 s/Duck-ki YUM

Date: FEB 23, 2010  
 \_\_\_\_\_  
 s/Baik-hee HAN

Date: FEB 23, 2010  
 \_\_\_\_\_  
 s/Cheon-seong LEE

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)