PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kushal Chakrabarti	06/04/2007
Brent Smith	06/07/2007

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.	
Street Address:	P.O. Box 8102	
City:	Reno	
State/Country:	NEVADA	
Postal Code:	89507	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11752251

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ATTORNEY DOCKET NUMBER: ZNET.179A

NAME OF SUBMITTER: Ronald J. Schoenbaum

Total Attachments: 4

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501137676 PATENT REEL: 024177 FRAME: 0396

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PATENT REEL: 024177 FRAME: 0397

U.S. Patent App. No. <u>11/752,251</u>
Filing Date May 22, 2007

Attorney Docket No	ZNET.179A
Client Docket No. R	EC:01500 2007 DT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignors:

Kushal Chakrabarti 1200 12TH Avenue South, Suite 1200 Seattle, Washington 98144-2734

Brent Smith 1200 12TH Avenue South, Suite 1200 Seattle, Washington 98144-27344

Assignee:

Amazon Technologies, Inc. PO Box 8102 Reno, Nevada 89507

AGREEMENT

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled

"PROBABILISTIC RECOMMENDATION SYSTEM" for which:

$ \overline{\mathbf{Y}} $	a n	non-provisional application for United States Letters Patent:		
		was filed on May 22, 2007 and accorded U.S. Serial No.11/752,251; or		
		will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby		
	authorizes and requests ASSIGNEE'S legal representatives, of			
		, associated with Customer No, to insert here in parenthesi		
		(U S Serial No, filed) this APPLICATION'S		
		U.S. Serial Number and filing date, when known		

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at PO Box 8102, Reno, Nevada 89507, is desirous of

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acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may

be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto ASSIGNEE its successors and

assigns, the entire right, title and interest in and to said invention and improvements, said application and

any and all letters patent which may be granted for said invention in the United States of America and its

territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-

examinations and continuations thereof, including the right to file foreign applications directly in the

name of ASSIGNEE and to claim priority rights deriving from said United States application to which

said foreign applications are entitled by virtue of international convention, treaty or otherwise, said

invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and

its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely

as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not

been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to

issue all letters patent on said invention to ASSIGNEE ASSIGNORS agree to execute all instruments

and documents required for the making and prosecution of applications for United States and foreign

letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting

title to said invention or letters patent therefore

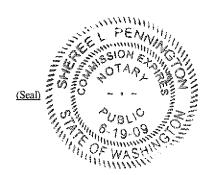
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PATENT

REEL: 024177 FRAME: 0399

U.S. Patent App. No. <u>11/752,251</u>	Attorney Docket No ZNET.179A
Filing Date May 22, 2007	Client Docket No REG01529 2007 PT
207-06-04 Date	Kushal Chakrabarti
State of WASHINGTON)) ss:

I certify that I know or have satisfactory evidence that <u>KUSHAL CHAKRABARTI</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument



County of KIMG

Signature of Notary Public L. Punghan

Printed Name SHEREE C. PERMINISTEM

My commission expires 6-19-2009

U S Patent App No <u>11/752,251</u>	Attorney Docket No. ZNET.179A
Filing Date <u>May 22, 2007</u>	Client Docket No REG01529 2007 PT
June 7, 2007	B182
Date	Brent Smith
State of WASHINGTON	
State of Doral model CAC)) ss:
County of KING)

I certify that I know or have satisfactory evidence that <u>BRENT SMITH</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)	PENNING STAP LOS TO STAP LOS T	Dated 6-7-2007
		Signature of Notary Public Luce & Pungton
		Printed Name SHEREE L. PENNINGTON
		My commission expires 6-19-2009

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RECORDED: 04/01/2010