

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the spelling of Assignor from Kau Watanabe to Kazu Watanabe previously recorded on Reel 024097 Frame 0068. Assignor(s) hereby confirms the Assignment.
CONVEYING PARTY DATA	
Name	Execution Date
Kazu Watanabe	03/17/2010
RECEIVING PARTY DATA	
Name:	SJPL Products, Ltd.
Street Address:	3609 Woodcliff Road
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29341125
CORRESPONDENCE DATA	
Fax Number:	(503)595-5301
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	503-595-5300
Email:	christine.wolfe@klarquist.com
Correspondent Name:	Jeffrey B. Haendler
Address Line 1:	121 SW Salmon Street
Address Line 2:	One World Trade Center, Suite 1600
Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	8281-83116-01
NAME OF SUBMITTER:	Jeffrey B. Haendler

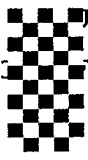
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Total Attachments: 7
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**PATENT
 REEL: 024177 FRAME: 0548**

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UNITED STATES PATENT AND TRADEMARK OFFICE

Facsimile Transmission

To: **Name:** JEFFREY B. HAENDLER
 Company: 121 SW SALMON STREET
 Fax Number: 15035955301
 Voice Phone:

From: **Name:** ASSIGNMENT SERVICES BRANCH
 Voice Phone: 571-272-3350

37 C.F.R. 1.6 sets forth the types of correspondence that can be communicated to the Patent and Trademark Office via facsimile transmissions. Applicants are advised to use the certificate of facsimile transmission procedures when submitting a reply to a non-final or final Office action by facsimile (37 CFR 1.8(a)).

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4	Document 1, Batch 1976381

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Date and time of transmission: Friday, March 19, 2010 2:24:52 PM
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D:JEFFREY B. HAENDLER COMPANY:121 SW SALMON STREET

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

501122160A

MARCH 18, 2010

PTAS

JEFFREY B. HAENDLER
121 SW SALMON STREET
ONE WORLD TRADE CENTER, SUITE 1600
PORTLAND, OR 97204UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 03/17/2010

REEL/FRAME: 024097/0068
NUMBER OF PAGES: 4BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: 8281-83116-01

ASSIGNOR:

WATANABE, ~~KAU~~ **KAZU**

DOC DATE: 03/17/2010

ASSIGNEE:

SJPL PRODUCTS, LTD.
3609 WOODCLIFF ROAD
SHERMAN OAKS, CALIFORNIA 91403

SERIAL NUMBER: 29341125

FILING DATE: 07/30/2009

PATENT NUMBER:

ISSUE DATE:

TITLE: PILLOW

D:JEFFREY B. HAENDLER COMPANY:121 SW SALMON STREET

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MARY BENTON, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

D:JEFFREY B. HAENDLER COMPANY:121 SW SALMON STREET

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.103/17/2010
501122160

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kau Watanabe	03/17/2010
RECEIVING PARTY DATA	
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Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	8281-83116-01
NAME OF SUBMITTER:	Jeffrey B. Haendler
Total Attachments: 3 source=83116-01 W_PillowAssignment#page1.tif source=83116-01 W_PillowAssignment#page2.tif source=83116-01 W_PillowAssignment#page3.tif	

OP \$40.00 29341125

AGREEMENT AND ASSIGNMENT

THIS AGREEMENT AND ASSIGNMENT (hereinafter "Agreement"), effective as of the date of the last signature below, is made by and between SJPL Products, Ltd., a California corporation, with an address at 3609 Woodcliff Road, Sherman Oaks, California 91403 ("SJPLP") and Kazu Watanabe, Ph.D., D.O. ("Assignor"), an individual, with an address of 6007 Hillandale Drive, Los Angeles, CA 90042, with such foregoing entities also referred to hereafter individually as a "Party" or collectively as the "Parties".

WHEREAS, Assignor is the inventor of an invention pertaining to a pillow (currently sold by SJPLP under the name "Watanabe Pillow") for which the patent applications identified on Schedule A attached hereto have been filed;

WHEREAS, SJPLP and Assignor are parties to an Exclusive License Agreement, effective July 12, 2009, under which SJPLP has an exclusive license to manufacture and commercialize products embodying the pillow disclosed in the patent applications;

WHEREAS, SJPLP desires to acquire all rights in the invention, including all patent rights, from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, assigns and transfers to SJPLP, the full and exclusive right, title and interest in and to said patent applications, and all patent rights pertaining to said invention throughout the world, including foreign priority rights; said invention, applications and letters patent of the United States or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by SJPLP; for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted the United States or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and Assignor covenants that he has full right so to do, and agrees to communicate to SJPLP, or its successors and assigns, any facts known to him respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid SJPLP; its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

3. SJPLP agrees to pay Assignor the sum of one hundred dollars (\$100.00) for the transfer of rights under paragraph 1 of this Agreement. The Parties agree that payment under this paragraph is also in lieu of payment of future royalties under paragraph 3.02 of the Exclusive License Agreement for each unit of Licensed Product (as defined in the Exclusive License Agreement) sold by SJPLP for which payment is received on or after the effective date of this Agreement. SJPLP agrees to pay Assignor the amount specified in paragraph 3.01 of the Exclusive License Agreement and royalties under paragraph 3.02 of the Exclusive License

Agreement for each unit of Licensed Product sold by SJPLP for which payment is received before the effective date of this Agreement. Accordingly, the Parties agree that no royalties are owed to Assignor under paragraph 3.02 of the Exclusive License Agreement for Licensed Products sold by SJPLP for which payment is received on or after the effective date of this Agreement.

4. The Parties also agree and acknowledge that the transfer of rights under paragraph 1 of this Agreement supersedes and revokes Assignor's limited right to sell Licensed Products under paragraph 2.03 of the Exclusive License Agreement.

5. Assignor hereby grants the law firm of Klarquist Sparkman, LLP, the power to insert on this Agreement any further information which may be necessary or desirable in order to comply with all applicable legal requirements, including the rules of United States Patent and Trademark Office, for submitting and recording this document.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement by their duly authorized officers and/or representatives on the respective dates shown below.

SJPL PRODUCTS, LTD.

n

Date: 03-17-10

By: 

Stanley Jacobs

ASSIGNOR

Date: 03-17-10

By: 

Kazu Watanabe (Assignor)

Schedule A

<u>Application No.</u>	<u>Country</u>	<u>Filing Date</u>
29/341,125	United States	July 30, 2009
133594	Canada	January 5, 2010
001189534	Europe	January 15, 2010
1000140.8	Hong Kong	January 22, 2010
2010-000705	Japan	January 13, 2010
MX/I/2010/000099	Mexico	January 14, 2010