

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Paul Genberg	12/17/2009
RECEIVING PARTY DATA	
Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29353782
CORRESPONDENCE DATA	
Fax Number:	(612)288-9696
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-335-5070
Email:	russek@fr.com
Correspondent Name:	Greg H. Gardella
Address Line 1:	60 South Sixth Street
Address Line 2:	#3200 RBC Plaza
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	200907779
NAME OF SUBMITTER:	/Greg H. Gardella/
Total Attachments: 2 source=genbergassignment#page1.tif source=genbergassignment#page2.tif	

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**PATENT**  
**REEL: 024179 FRAME: 0046**

ASSIGNMENT

For valuable consideration, I, PAUL GENBERG, of Minneapolis, MN; hereby assign to Target Brands, Inc., a corporation of the State of Minnesota having a place of business at 1000 Nicollet Mall, Minneapolis, Minnesota 55403; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled KNIFE, filed January 14, 2010, and assigned U.S. Serial Number 29/353,782, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

12/17/09  
Date

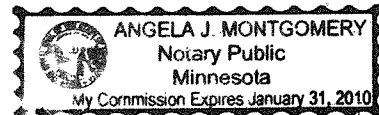
Paul Genberg  
PAUL GENBERG

STATE OF: MINNESOTA )  
 ) SS.  
COUNTY OF: HENNEPIN )

On Dec. 17, 2009, before me, the undersigned, a notary public for the State of MINNESOTA, there personally appeared PAUL GENBERG personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

Angela J. Montgomery  
Notary Public



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