PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jong Yeul Suh	03/20/2010
Gomer Thomas	03/20/2010
Jae Hyung Song	03/20/2010
Jin Pil Kim	03/20/2010
Ho Taek Hong	03/27/2010
Joon Hui Lee	03/27/2010

RECEIVING PARTY DATA

Name:	LG Electronics Inc.	
Street Address:	20 Yoido-dong, Youngdungpo-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12654078

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	8736.362.00
NAME OF SUBMITTER:	Yong S. Choi

PATENT

REEL: 024180 FRAME: 0893

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Total Attachments: 2 source=Assign#page1.tif source=Assign#page2.tif

PATENT REEL: 024180 FRAME: 0894

Docket No.: 8736.362.00

Assignment of Application

WHEREAS,	I (WE) Jo	ong Yeul SUH,	Gomer Tl	HOMAS,	
Jae Hyung SONG	, Jin Pil KI	M, Ho Taek HO	ONG and	Joon Hui LEE	, respectively,
have invented cert					
METHOD OF for which an appli		RECEI	VER	ERVICE AND I	BROADCAST
(Application No.	12/654,078		, Filed	December 9, 20	009), and
WHEREAS,	LG ELEC	TRONICS INC	•		
(hereinafter referrance 20 Yoido-dong, Y				of business at:	

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

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The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law; 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

McKenna Long & Aldridge LLP
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1900 K Street, N.W.
Washington, D.C. 20006

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