

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Joseph P. Zeller</td> <td>03/15/2010</td> </tr> <tr> <td>John T. Hohman</td> <td>03/12/2010</td> </tr> <tr> <td>Luke W. Michas</td> <td>03/20/2010</td> </tr> </tbody> </table>		Name	Execution Date	Joseph P. Zeller	03/15/2010	John T. Hohman	03/12/2010	Luke W. Michas	03/20/2010				
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Softspikes, LLC</td> </tr> <tr> <td>Street Address:</td> <td>155 Franklin Road</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 250</td> </tr> <tr> <td>City:</td> <td>Brentwood</td> </tr> <tr> <td>State/Country:</td> <td>TENNESSEE</td> </tr> <tr> <td>Postal Code:</td> <td>37027</td> </tr> </table>		Name:	Softspikes, LLC	Street Address:	155 Franklin Road	Internal Address:	Suite 250	City:	Brentwood	State/Country:	TENNESSEE	Postal Code:	37027
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CORRESPONDENCE DATA													
Fax Number: (301)762-4056 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 301-424-3640 Email: alc@usiplaw.com Correspondent Name: Ira C. Edell Address Line 1: 1901 Research Boulevard Address Line 2: Suite 400 Address Line 4: Rockville, MARYLAND 20850													
ATTORNEY DOCKET NUMBER:	29/358,782												
NAME OF SUBMITTER:	Ira C. Edell												
Total Attachments: 1													

OP \$40.00 29358782

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PATENT
REEL: 024182 FRAME: 0863

ASSIGNMENT

WHEREAS, We: Joseph P. Zeller, a citizen of The United States and residing at 201 Waterbury Circle, Franklin, TN 37067; John T. Hohman, a citizen of The United States and residing at 1060 Wilshire Way, Brentwood, TN 37027; and Luke W. Michas, a citizen of The United States and residing at 163 Grove Lane South, Hendersonville, TN 37075, have invented certain new and useful improvements in a Golf Club Grip for which a patent application for United States Letters Patent is being filed concurrently herewith.

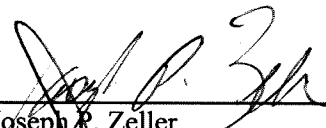
WHEREAS, Softspikes, LLC, a Corporation organized under the laws of the State of Delaware, hereinafter "Assignee," having a place of business at 155 Franklin Road, Suite 250, Brentwood, TN 37027, USA, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patents that may be granted therefor in the United States.

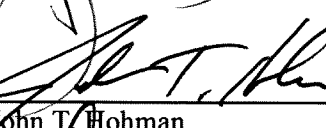
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the Assignee, the full and exclusive right to said invention in the United States and their territorial possessions and the entire right, title and interest in and to any and all Letters Patents which may be granted thereon in the United States and their territorial possessions, and in and to any and all non-provisional applications, divisions, reissues, continuations and extensions thereof pertaining to said invention.

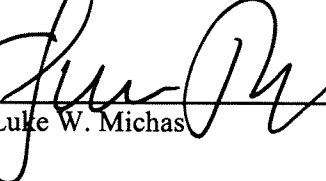
I hereby authorize and request the Patent and Trademark Office officials in the United States to issue any and all of said Letters Patents, when granted, to the Assignee, as the assignee of the entire interest in and to the same, for the sole use and behalf of the Assignee, its successors and assigns.

FURTHER, I agree that I will communicate to the Assignee or its representatives, any facts known to me respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all non-provisional, divisional, continuation, substitution, renewal and reissue applications pertaining to said invention, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the Assignee, make all rightful oaths and generally do everything possible to aid the Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

SIGNATURE:  DATE: 3/15/10
Joseph P. Zeller

SIGNATURE:  DATE: 3/12/10
John T. Hohman

SIGNATURE:  DATE: 3/20/10
Luke W. Michas