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103593765 To the Director of the U.S. Patent and Trademark Office: Please record s) below. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies) Derik Zhang Name: Lava Industries, Inc. dba Plascom Internal Address. Inc., Suite 201 Additional name(s) of conveying party(ies) attached? Yes X No Street Address: 9690 Telstar Ave. 3. Nature of conveyance/Execution Date(s): Execution Date(s) March 15, 2010 Merger X Assignment El Monte City: J Security Agreement L Change of Name State: California Joint Research Agreement Government Interest Assignment ___Zip: 91731 Country: USA Executive Order 9424, Confirmatory License Additional name(s) & address(es) attached? Yes X No Other 4. Application or patent number(s): This document is being filed together with a new application. A. Patent Application No.(s) B. Patent No.(s) 12661814 Additional numbers attached? Yes X No 6. Total number of applications and patents 5. Name and address to whom correspondence concerning document should be mailed: involved: Name: William W. Haefliger 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40,00 Suite 512 Internal Address: Authorized to be charged by credit card Authorized to be charged to deposit account x Enclosed Street Address: 201 So. Lake Ave. None required (government interest not affecting title) 8. Payment Information City: <u>Pasadena</u> a. Credit Card Last 4 Numbers ____ Zip: 91101 State: CA Expiration Date Phone Number: 323 684-2707 b. Deposit Account Number _____ Fax Number: 626 449-0520 Authorized User Name _____ Email Address: whaeflig@pacbell.net 3-22-10 9. Signature: Date Total number of pages including cover William W. Haefliger

> Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Name of Person Signing

sheet, attachments, and documents:

ASSIGNMENT

WHEREAS, I, the undersigned, DERIK ZHANG, of Guangdong, China, have invented certain new and useful improvements in COSMETIC POWDER DISPENSER for which I have executed an application for United States Letters Patent on the 15th day of March , 2010;

WHEREAS, Lava Industries, Inc. dba Plascom
Industries Inc., a California corporation having its
place of business at 9690 Telstar Ave., Suite 201, El
Monte, California 91731, is desirous of acquiring the
whole right, title and interest in and to said
invention, application and Letters Patent to issue
thereon, in the United States and throughout the world,
and likewise in and to any and all improvements that I
may make upon said invention;

- 1 -

NOW, THEREFORE, for good and valuable consideration the receipt and adequacy of which is hereby acknowledged, I, the undersigned, DERIK ZHANG, do hereby sell, assign and transfer unto Lava Industries, Inc. dba Plascom Industries Inc., all of my entire right, title and interest in and to said invention, application and Letters Patent to issue thereon, in the United States and throughout the world; directing and authorizing the Commissioner of Patents to issue the United States Letters Patent thereon in conformance with this Assignment; and I hereby further agree to execute all further documents that may be necessary or desirable to secure unto Lava Industries, Inc. dba Plascom Industries Inc., any and all of the rights, titles and interest herein transferred or agreed to be transferred.

Executed at Guangdong , China , this

15th day of March, 2010.

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Docket 13,234

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PATENT | REEL: 024184 FRAME: 0338

RECORDED: 03/25/2010