

# PATENT ASSIGNMENT

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Alexander S. Tuzhilin	05/09/2000
Gediminas Adomavicius	05/09/2000
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<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10012-1091
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12553522
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	33051/US/4 - 475396-241
<b>NAME OF SUBMITTER:</b>	Gary Abelev, Esq.
<b>Total Attachments: 4</b> source=33051Assignment06Apr2010#page1.tif source=33051Assignment06Apr2010#page2.tif source=33051Assignment06Apr2010#page3.tif source=33051Assignment06Apr2010#page4.tif	

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**PATENT**  
**REEL: 024190 FRAME: 0364**

A S S I G N M E N T

WHEREAS, WE, ALEXANDER S. TUZHILIN and GEDIMINAS ADOMAVICIUS, citizens of The United States of America and Lithuania whose post office addresses are 110 Bleeker Street, Apt. 17B, New York, NY 10012 and 624 Newark Avenue, Jersey City, New Jersey 07306, respectively, have made an invention for which we are about to make application for Letters Patent of the United States entitled "SYSTEM AND METHOD FOR DYNAMIC PROFILING OF USERS IN ONE-TO-ONE APPLICATIONS AND FOR VALIDATING USER RULES" which was filed as International Application No. PCT/US98/24339 on November 13, 1998; and

WHEREAS, NEW YORK UNIVERSITY, a corporation organized and existing under the laws of The United States of America, and having an office for the transaction of business at 70 Washington Square South, New York, New York 10012-1091, is desirous of acquiring the entire right, title and interest in and to said invention and any improvements thereon, and in and to the said application for Letters Patent therefor, and any Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that WE, the said ALEXANDER TUZHILIN and GEDIMINAS ADOMAVICIUS, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to us in hand paid by said NEW YORK UNIVERSITY, and other valuable considerations unto us moving from said NEW YORK UNIVERSITY, at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said NEW YORK UNIVERSITY, its successors and assigns, the entire right, title and interest in and to the said invention for which we are about to make application for Letters Patent of the United States entitled "SYSTEM AND METHOD FOR DYNAMIC PROFILING OF USERS IN ONE-TO-ONE APPLICATIONS FOR VALIDATING USER RULES", executed concurrently herewith, and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements including all priority rights, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;

AND WE, the said ALEXANDER S. TUZHILIN and GEDIMINAS ADOMAVICIUS, do hereby authorize and request the Commissioner of Patents and

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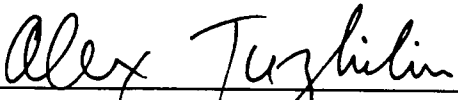
ASSIGNED TO  
*See Above*  
*May 12, 2000*  
*10860* *WJY*  
PATENT

REEL: 024190 FRAME: 0365

Trademarks to issue the said Letters Patent of the United States to said NEW YORK UNIVERSITY, as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said NEW YORK UNIVERSITY, its successors and assigns;

AND WE, the said ALEXANDER S. TUZHILIN and GEDIMINAS ADOMAVICIUS, for the considerations aforesaid, do hereby covenant and agree to and with said NEW YORK UNIVERSITY, its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that we, our executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said NEW YORK UNIVERSITY, its successors and assigns, may be required or necessary more effectively to secure to and vest in said NEW YORK UNIVERSITY, its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Letters Patent, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that we will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

IN WITNESS WHEREOF, I, the said Alexander S. TUZHILIN, have  
hereunto set my hand and seal on the date below written.

  
\_\_\_\_\_  
Alexander S. TUZHILIN

STATE OF                    )  
                                  : ss.:  
COUNTY OF                )

BE IT KNOWN, that on this \_\_\_\_ day of \_\_\_\_\_, 2000, before me  
personally came Alexander S. TUZHILIN, to me known and known to me to be the  
person mentioned in and who executed the foregoing assignment, and he acknowledged  
to me that he executed the same as his free act and deed for the use and purposes therein  
mentioned.

\_\_\_\_\_  
Notary Public

Gediminas ADOMAVICIUS

COUNTY OF )

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Notary Public